APLUS+ Network Conference 2020

Overview and Call for Presenters, Sponsors, Advertisers & Exhibitors

18th Annual APLUS+ Network Conference

“A New Era of 20/20 Vision”

Wednesday October 21st—Friday, October 23rd, 2020
Sheraton Grand Sacramento Hotel
Sacramento, California

Deadline for Submissions: August 28, 2020
APLUS+ Network Conference 2020 Overview

Enter 2020. A new decade and a new era for California’s public charter schools, requiring clearer vision, and greater accountability and transparency moving forward for charter school success and sustainability. The year 2020 ushers in a new era of stricter scrutiny and accountability demands on California public charter schools. With SB126, AB1505, AB1507, AB5, and many other recently enacted laws imposing more stringent compliance requirements on the establishment and location of charter schools, appeals, renewals, measures of accountability, and other recently mandated policies and programs, compliance stakes have reached unprecedented levels.

Within our Personalized Learning charter school segment, we face additional heightened scrutiny with a two-year moratorium on the establishment of new nonclassroom-based charter schools through January 1, 2022, and a stinging, black eye, guilt-by-association verdict against all nonclassroom-based charter schools resulting from the repeated abuses and exploitations of a couple of bad actors whose transgressions were beyond our control and were consistently denounced by us. In spite of our unwavering stance on high standards of integrity and accountability, the actions of these bad actors may result in further legislative action that may have far-reaching consequences on our ability to serve our students successfully.

In response to this heightened, challenging climate, APLUS+ member schools must further strengthen our long-standing commitment to working together to stand united upon our common ground of best practices, integrity, and accountability. To that end, APLUS+ has issued a total of 10 recommended goals for APLUS+ member schools for 2020, all of which align with the APLUS+ Network Four Pillars of Sustainability. To this end, APLUS+ welcomes partners, providers, and affiliates whose products, services, and expertise may assist our member schools in achieving their 2020 goals and beyond.

Who Attends APLUS+ Network Conferences?
As of Spring 2020, the APLUS+ Personalized Learning Network Association is comprised of more than 80 member schools serving together more than 70,000 K-12 students throughout California. Typically, APLUS+ Network conferences attract educational and administrative decision-makers who are either on the leading edge of providing an innovative, Personalized Learning model for all of their students, or who may be interested in developing a Personalized Learning model for their schools in the future. Our APLUS+ Network Personalized Learning model is founded upon honoring every student as a unique individual with their own unique life path and potential, supporting and providing each student with diverse choice and flexibility in how, what, when, where, and with whom each student learns. To this end, the Personalized Learning model embraces collaborative partnerships towards each student’s educational success with parents and the greater community. The majority of our attendees represent APLUS+ member schools, as well as other California public charter schools that are classified in statute as “nonclassroom-based, independent study” type charter schools. We anticipate that our 2020 conference will welcome up to 300+ attendees.

In addition, our 2020 APLUS+ Conference will accommodate up to 30+ sponsors and exhibitors. Our conference sponsors and exhibitors are typically comprised of APLUS+ Preferred Partners, affiliates and other providers that offer a wide variety of educational products and services, as well as back-office, legal, financial, advocacy, and other consulting services. Together, these partners and affiliates help to enhance and support our member schools in their Personalized Learning mission, vision, and goals, and in their unwavering commitment to high standards of academic excellence and to fiscal and operational accountability.

APLUS+ Conference Sponsors receive priority placement for exhibit spaces, conference program guide advertisements, tote bag inserts, and session presentations (Please see APLUS+ Conference Sponsorship options on page 4). APLUS+ Sponsors and Preferred Partners are also invited to provide on-site training opportunities for attendees to learn more about their high quality products and services.
APLUS+ Network Conference 2020
Professional Development Workshops, Breakout Sessions & Networking Events

For the 18th consecutive year, the APLUS+ Personalized Learning Network Association Conference furthers our passionate commitment to offer professional development opportunities that are exclusively focused on topics and issues that are most critically important to Personalized Learning Public Charter Schools (a.k.a.: those that are non-classroom-based, independent study classified). This year is no different, as the stakes for high accountability and compliance, as well as the corresponding consequences for non-compliance, are greater than ever! Our workshops and breakout sessions will be tailored specifically to the needs and interests of key school decision-makers and stakeholders including Board Members, CEO’s, Directors, Site Administrators, CFO’s, Curriculum Developers, Counselors, Technology Specialists, Mentor Teachers, Teacher Guides, Special Education and Special Needs Teachers, and more. Plan to bring your entire leadership and decision-making team and teachers to the 2020 APLUS+ Network Conference!

A DOZEN + TWO-HOUR INTENSIVE WORKSHOPS!

To kick off our 2020 conference we will offer a variety of two-hour workshops to delve more deeply into topics of critical interest to Personalized Learning teachers and administrators. Our 2020 conference will offer at least 12 two-hour in-depth workshops on Wednesday afternoon, October 21st.

MORE THAN 40 BREAKOUT SESSIONS COVERING YOUR MOST CRITICAL TOPIC STRANDS!

Topic experts representing APLUS+ member schools, preferred partners, and affiliates will be offering collectively more than 40 one-hour and fifteen minute breakout sessions during Thursday and Friday of the conference. Subject to adjustments based upon session submissions, our proposed 2020 APLUS+ conference topic strands are as follows:

- Administrative Leadership
- New Era Compliance and Legal Issues
- Data Collection, Analysis, & Reporting Strategies
- Instructional Strategies for Achievement
- Preparing Students for Their Goals in Life
- Specialized Programs for Personalized Learning Students
- Preferred Partner Training Sessions

APLUS+ Conference 2020 Presenter Bonuses

As always, the strength and success of our annual conference is predicated on the willingness of our members to share their expertise and best practices with their fellow members. Plan to share your wealth of knowledge and experience during our 2020 conference, and in heartfelt appreciation for your willingness to share your expertise and best practices with your fellow members and conference attendees, you will receive a:

- 10% Discount on Conference Registration Fee (See APLUS+ Conference 2020 Overview for details)
- Special Presenter Appreciation Gift
- Second Entry in Our Signature Bon Voyage “Have Your Cake & Eat It Too” Farewell Reception and Drawing

HOW TO SUBMIT YOUR WORKSHOP/BREAKOUT SESSION PROPOSAL BY AUGUST 28, 2020

Access the following link online either directly or through the APLUS+ Network website home page at www.theaplus.org to complete and submit your workshop or breakout session proposal no later than August 28, 2020:

https://aplusnetwork.wufoo.com/forms/zjrwvfuf1a75ktz/

APLUS+ Evening Receptions & Bon Voyage Farewell Reception & Drawing

Our 18th annual APLUS+ Conference will be hosted by the Sheraton Grand Sacramento Hotel, located in downtown Sacramento within walking distance of the State Capitol, Sacramento Convention Center, K St., and many of Sacramento’s finest restaurants. This year’s conference will once again feature our popular evening networking receptions on Wednesday evening following our workshops, and on Thursday evening following our breakout sessions with a unique “twist”. A dedicated exhibitor networking opportunity will follow lunch and our keynote presentation on Thursday. Following our breakout sessions on Friday morning we will bid our conference attendees a fond farewell with our signature Bon Voyage “Have Your Cake & Eat It Too” Farewell Reception and Drawing. Stay until the end for your chance to win one of several very cool prizes!
APLUS+ Conference 2020
Sponsorship Program and Registration Form

Final Deadline for Sponsorship Reservations: August 28, 2020

APLUS+ anticipates 300+ attendees at this year’s 18th annual conference. Organizations interested in gaining greater promotional exposure and recognition for their support of the APLUS+ Network and Personalized Learning movement may do so during the 2020 APLUS+ conference by becoming a conference sponsor. Organizations may choose from one of three conference sponsor levels as described below. Sponsorships are open to current APLUS+ member schools, current APLUS+ Preferred Partners, and affiliate association and organization partners. Sponsorship reservations and payments are due in full no later than August 28, 2020.

**Sponsorship Levels & Benefits**

Sponsorship level differences are highlighted in bold below. Please note: Conference program advertisements may also be upgraded for the difference in cost between the sponsorship benefit level and the stand-alone advertisement space price pending availability.

**AAA+ ($6,000 contribution)**
- Up to FOUR FREE conference attendee registrations
- A second exhibit table/space FREE
- Full page **COLOR** advertisement priority placement on front inside cover, back inside cover, or back cover of APLUS+ Conference Program Guide
- Conference attendee contact list after registration closes and prior to conference start date
- FIRST Priority primary foyer exhibit space location
- FIRST Priority for scheduling for session presentation
- FIRST Priority for conference program guide advertising placement
- Sponsor logo listing on APLUS+ Conference sponsor page in APLUS+ conference program
- Company logo printed on every APLUS+ Conference tote bag
- Company brochures/flyers inserted into every attendee tote bag
- Honorable mention and expression of appreciation during Conference opening session

**AA+ ($3,000 contribution)**
- TWO FREE conference attendee registrations
- A second exhibit table/space FREE
- Full page **COLOR** advertisement within APLUS+ Conference Program Guide
- Conference attendee contact list after registration closes and prior to conference start date
- SECOND Priority primary foyer exhibit space location
- SECOND Priority for scheduling for session presentation
- SECOND Priority for conference program guide advertising placement
- Sponsor logo listing on APLUS+ Conference sponsor page in APLUS+ conference program
- Company logo printed on every APLUS+ Conference tote bag
- Company brochures/flyers inserted into every attendee tote bag
- Honorable mention and expression of appreciation during Conference opening session

**A+ ($1,500 contribution)**
- ONE FREE conference attendee registration
- A second exhibit table/space FREE
- ½ page **COLOR** advertisement within APLUS+ Conference Program Guide
- THIRD Priority primary foyer exhibit space location
- THIRD Priority for scheduling for session presentation
- THIRD Priority for conference program guide advertising placement
- Sponsor logo listing on APLUS+ Conference sponsor page in APLUS+ conference program
- Company logo printed on every APLUS+ Conference tote bag
- Company brochures/flyers inserted into every attendee tote bag
- Honorable mention and expression of appreciation during Conference opening session
APLUS+ Conference 2020
Sponsorship Registration Form

Please either complete the sponsorship registration form below or the new online form option here:

https://aplusnetwork.wufoo.com/forms/z19nhent1ay1ujm/

APLUS+ Sponsor Information:

Organization Name:__________________________________________

Contact First Name:________________Last Name:________________

Title (Position):_____________________________________________

Contact Phone:________________Fax:________________Email:____________

Please Select Your Sponsorship Contribution Level:

☐ AAA+ ($6000 contribution)
☐ AA+ ($3000 contribution)
☐ A+ ($1500 contribution)

Preferred Booth/Exhibit Space Location
Please Select Your Preferred Booth/Exhibit Location (top three preferences) from the exhibit space schematic provided at the end of this brochure.

Please note that the following prime exhibit space locations are reserved exclusively for APLUS+ Conference Sponsors (see Exhibitor Space Layout on page 8):

#F1, F2, F3, F4, F5, F6, F7, F8, F9, F10, F11, F12, F13, F14, F15

#1 Preference_____#2 Preference_____#3 Preference_____

For sponsorship reservations on a first come, first served basis for the APLUS+ 2020 Conference, please email this completed form to: jeffrice@jps.net

Please make your APLUS+ Conference 2020 sponsorship checks payable to APLUS+ and mail to:

APLUS+
Attn: Jeff Rice
18820 Lodestone Court, Penn Valley, CA. 95946

For sponsorship inquiries, please contact Jeff Rice, Founder/Director, APLUS+ at:
Email: jeffrice@jps.net; Phone: 530-432-3609; Cell: 530-913-7693
APLUS+ Conference 2020
Advertising Program Overview

Deadline for Advertising Submission: September 25, 2020

APLUS+ anticipates anywhere between 300-400 attendees at this year’s 18th annual conference. Typically, our attendee mix is comprised of approximately 2/3 teachers and 1/3 administrators and board members. Organizations interested in gaining greater promotional exposure and recognition for their support of the APLUS+ Network and Personalized Learning movement may do so during the 2020 APLUS+ conference by advertising in the APLUS+ Conference Program Guide. Conference Program Guide advertisements are reserved on a first-come, first-served basis and are open to current APLUS+ member schools, current APLUS+ Preferred Partners, and affiliate association and organization partners. Conference sponsors receive first priority on advertising placement in the APLUS+ Conference Program Guide. Payments for Conference Program Guide advertisements are due in full no later than September 25, 2020.

APLUS+ Conference Program Guide Advertising Rates:

**Back cover (color)** Available first for AAA+ conference sponsors. Otherwise, reserved on a first-come, first-served basis: Full page only: $1495

**Inside front or inside back cover (color)** Available first for AAA+ conference sponsors. Otherwise, reserved on a first-come, first-served basis: full page: $995; 1/2 page: $550

**Inside first or last color page, front or back** Available first for AA+ conference sponsors. Otherwise, reserved on a first-come, first-served basis: full page: $895; 1/2 page: $495

**Back page of inner section** (black and white): Available first for A+ conference sponsors. Otherwise reserved on a first-come, first-served basis:
full page: $595; 1/2 page: $350; 1/4 page: $195; Business card: $150

**Inner section** (black and white)
full page: $495; 1/2 page: $295; 1/4 page: $150; Business card: $100

**Advertising Specifications**
- All ads must be high resolution press-ready pdf files (no Microsoft Word or Publisher files).
- All images need to be 300 dpi. Most images downloaded off websites are low resolution and cannot be used for print advertising.

**Ad Sizes:**
- Full page non-bleed 7.375 inches wide x 10 inches tall
- Full page bleed 8.625 inches wide x 11.25 inches tall
- 1/2 page 7.375 inches wide x 4.875 inches tall
- 1/4 page 3.5281 inches wide x 4.875 inches tall
- 1/8 page 3.5281 inches wide x 2.3125 inches tall

For ad space reservations for the APLUS+ Conference 2020 Advertising program, please contact Jeff Rice, Founder/Director, APLUS+ at:
Email: jeffrice@jps.net; Phone: 530-432-3609; Cell: 530-913-7693
APLUS+ Network Conference 2020
Exhibitor Registration Form

Please print clearly and fill out one exhibit registration form per company only. 

PLEASE NOTE: Each exhibitor representative attending the conference must complete a separate online conference registration form with payment either at the APLUS+ member or nonmember rate. Please either complete the exhibitor registration form below or the new online form option here:

https://aplusnetwork.wufoo.com/forms/zj05jq10sho46r/

APLUS+ Conference 2020 Exhibitor Information:

Exhibitor Company Name: ________________________________________________

Company Contact-First Name: ___________________________Last Name: ________________________________

Title (Position): ___________________________________________________________

Contact Phone: ___________________________Fax: ___________________________Email: ___________________________

Exhibitor Categories:

APLUS+ Conference Sponsors: Exhibit space and registration fees for one or more attendees (depending on sponsorship level) are FREE for APLUS+ Conference Sponsors. See page 4 of this brochure for a complete list of sponsorship benefits and associated costs. For conference sponsors, please complete this form along with page 5 of this brochure, and register all attendees through the online conference registration link below.

APLUS+ Preferred Partners: One 6’ x 30” draped table display or 6’ exhibit space at the annual APLUS+ Network Conference is FREE for all APLUS+ Preferred Partners. However, conference registration fees do apply for each representative attending from APLUS+ Preferred Partners at the APLUS+ member rate. For exhibiting APLUS+ Preferred Partners, please complete the form on this page and register all attendees through the online conference registration link below. Additional 6’ tables/spaces may be reserved by Preferred Partners at a cost of $250 per table/space. APLUS+ Conference 2020 Preferred Partner Sponsors receive one or more free conference registrations included and a second exhibit table/space at no additional cost.

Standard Exhibitors (non-APLUS+ Preferred Partners and non-Sponsors): The exhibit booth space fee for non-Preferred Partners and non-Sponsors is $400 for one 6’ table or display space, plus the cost of conference registration for each attendee at the non-member rate. For exhibiting as a non-APLUS+ member or non-Sponsor, please complete the form on this page and register all attendees through the online conference registration link below at the non-member rate. Additional 6’ tables/spaces may be also be reserved by non-Sponsor and non-Preferred Partner Exhibitors at a cost of $350 per table/space.

APLUS+ 2020 Conference Exhibitor Requirements:

1. EXHIBIT SPACE ATTENDANCE: Each exhibitor must have one or more representatives available at their exhibit table for both conference exhibit days, Thursday-Friday, October 22-23, 2020 for networking with interested attendees. No partial-day or completely unattended exhibits will be allowed during prime exhibit times (in-between sessions), and we would prefer that exhibitors remain until the end of the conference at 11:30 am on the 23rd. Premium sponsor and standard exhibit spaces will include one 6’x30” boxed linen table with (2) chairs and a wastebasket. Exhibitors may also bring their own portable display.

2. EXHIBITOR CONFERENCE REGISTRATION: In addition to all associated exhibit table/space costs described above, conference registration fees apply to all Exhibitor representatives attending, with the exception of designated conference sponsor representatives. Please access the APLUS+ online conference registration form here to register all attendees from your organization:

https://aplusnetwork.wufoo.com/forms/z1fqoue0w876st/

Please check the following that apply:

☐ Yes, Please reserve 1 (one) 6 draped table for display
☐ Yes, Please reserve 1 (one) display space for me, but I will be bringing my own portable company display
☐ Yes, Please reserve an additional _____ 6’ draped table(s) or space for my display for an additional $________________

TOTAL # EXHIBIT TABLES/SPACES RESERVED:_________ TOTAL EXHIBIT TABLE/SPACE COST $________________

Preferred Exhibit Space Location Reservations: Please indicate your top three exhibit space locations by letter and number (F for Foyer and G for Gardenia room). See exhibit space layout on page 8 of this document for details. Sponsor exhibit space reservations in the Foyer shall only be assigned once a completed Sponsor Form, Exhibitor Registration Form and payment have been received on a first come, first served basis by designated sponsorship level. Non-sponsor exhibit space reservations in the Gardenia Room shall be assigned on a first come, first served basis once a completed Exhibitor Registration Form and payment have been received.

Choice #1_________________ Choice #2_________________ Choice #3_________________

Please return this form along with your registration forms and payment to:
APLUS+, Attn: Jeff Rice, 18820 Lodestone Court, Penn Valley, CA. 95946
Prime 6’ exhibit tables/spaces located in the Grand Nave Ballroom Foyer and adjacent to the APLUS+ Conference registration tables are reserved for APLUS+ Conference 2020 Sponsors and numbered below from #F1-F15 counter-clockwise starting from the lower left. AAA+ Level Sponsors will have first choice location preference, followed by AA+ Level Sponsors, and then A+ Level Sponsors. Sponsorship exhibit locations shall only be assigned once a completed Sponsor Form, Exhibitor Registration Form and payment have been received on a first come, first served basis within each designated sponsorship level.

Standard 6’ exhibit tables/spaces for APLUS+ Conference 2020 Exhibitors are located in the Gardenia room adjacent to the Grand Nave Ballroom Foyer and are assigned on a first come, first served basis, once a completed Exhibitor Registration Form and payment have been received. Exhibitor spaces are numbered #G1-G30, beginning from the lower left side.
APLUS+ Network Conference 2020
Exhibitor Information

APLUS+ Conference Attendees Overview:
APLUS+ anticipates from 300-400 attendees at this year’s 18th annual conference. Typically, our attendee mix is approximately 2/3 teachers and 1/3 administrators and board members, mostly representing APLUS+ Network Personalized Learning public charter school member schools. APLUS+ Network membership is currently comprised exclusively of California-based Personalized Learning Public Charter Schools and Preferred Partners. Our conference is primarily driven by instruction-related best practices, followed by Leadership and Administrative best practices. Our current APLUS+ Network membership is comprised of more than 80 Personalized Learning Public Charter Schools, collectively serving more than 75,000 K-12 students, and approximately 20 Preferred Partner education product and service organizations.

Exhibit Tables/Spaces:
Each APLUS+ Conference exhibitor will receive one 6’ x 30” draped table, or a six-foot wide reserved space in which to set up their own booth display. Two chairs, a wastebasket, and Wi-Fi internet access are also included standard.

Exhibit Hours:
Conference exhibit hours are from 7:00 am to 6:30 pm on Thursday, October 22nd and 7:00 am to 11:30 am on Friday, October 23rd.

Exhibit Set Up:
Exhibitor displays may be assembled after 12:00 pm on Wednesday, October 21st. Display tables and spaces will be pre-assigned and designated with the exhibitor company name on a laminated table top sign. Conference sponsors receive first priority for exhibit space location.

Exhibit Break Down:
Exhibitor displays may be dismantled by or after 11:30 am on Friday, October 23rd.

Internet Access:
Wi-Fi Internet access for your exhibit is complimentary as part of your exhibit space cost.

Electricity:
Electrical supply for your exhibit must be arranged separately through the Sheraton Grand Sacramento Hotel.

Special Exhibit Needs:
NOTE: If you require special electrical needs, a/v rental equipment, or other special equipment or supplies, etc. for your exhibit, you must arrange for these items directly with the Sheraton Grand Sacramento Hotel. To order your special exhibit services, please see the PSAV Order Form on pages 11-12. APLUS+ is not responsible for arranging for special exhibit needs or for any associated costs to provide for those services.

Shipping and Receiving Procedures:
Package Shipping: The Sheraton Grand Sacramento Hotel will accept only pre-paid packages. Any packages delivered C.O.D. will be refused without notification to the Shipper. Hotel does not have storage space for crates, pallets or large shipments. Please ship packages to arrive no earlier than three (3) business days prior to the meeting arrival date. Hotel may charge storage fees for packages received earlier. All packages must contain a label providing the following information:

- Name of Group and On-site Contact *(address to the person who will be looking for it)*
- c/o Sheraton Grand Hotel
- 1230 J Street, Sacramento, CA 95814
- Hold for Name & Date of Conference
- Box(es) of (Multiple boxes MUST be numbered)
- Meeting & Events Manager: Marvin Dawson

Box deliveries will be assessed a handling fee determined by weight [$5.00 – 0-5 lbs., $10.00 – 6-20 lbs., $15.00 – 21-50 lbs., $25.00 – over 50 lbs., $25.00 per crate and $75.00 per pallet]. Hotel will not be responsible for the safe keeping of personal or rented equipment. Please refer to the Sheraton Grand Sacramento Hotel Order Form for arranging Package Shipping on the next page.
ORDER FORM FOR PACKAGE SHIPPING

EVENT NAME

ARRIVAL DATE

COMPANY NAME

TABLE #

CONTACT NAME

PHONE NUMBER

EMAIL ADDRESS

HANDLING FEES:

Box deliveries will be assessed a handling fee determined by weight - Please indicate the number of boxes being shipped below:

____ 0-5 lbs - $5.00 per box

____ 6-20 lbs - $10.00 per box

____ 21-50 lbs - $15.00 per box

____ over 50 lbs - $25.00 per box

____ Crate or Pallet - $75.00 each

The Hotel will accept only pre-paid packages. Any packages delivered C.O.D. will be refused without notification to the Shipper. Hotel does not have storage space for crates, pallets or large shipments. Please ship packages to arrive no earlier than three (3) business days prior to the meeting arrival date. Hotel may charge storage fees for packages received earlier. Hotel will not be responsible for the safe keeping of personal or rented equipment.

BILLING:

Full Pre-Payment is required. An email will be sent with a link to a secure website to submit the credit card number.

Please fax or email to:
Marvin Dawson
Event Manager
Fax: (916) 341-3600
Email: marvin.dawson@marriott.com

If you have questions, please do not hesitate to contact Marvin Dawson at 916.341.4013.
**EXHIBITOR SERVICES**

Create the ultimate brand experience with a sensory-rich environment that drives attendee interest.

<table>
<thead>
<tr>
<th>NAME OF CONFERENCE</th>
<th>START DATE</th>
<th>END DATE</th>
<th>NO. OF EVENT DAYS</th>
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</thead>
<tbody>
<tr>
<td>ORGANIZATION NAME</td>
<td></td>
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</tr>
<tr>
<td>STREET ADDRESS</td>
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<tr>
<td>CITY</td>
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<tr>
<td>STATE</td>
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<tr>
<td>ZIP CODE</td>
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</tr>
<tr>
<td>TELEPHONE NUMBER</td>
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<td>DELIVERY DATE</td>
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<td>DELIVERY TIME</td>
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<td>PICKUP DATE</td>
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<tr>
<td>EMAIL ADDRESS</td>
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<td></td>
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<tr>
<td>ORDERED BY</td>
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**ORDERING INSTRUCTIONS:** To guarantee equipment availability and advanced-rate pricing, place your order at least 21 days prior to delivery date. Prices are for exhibit floor only. All rental prices subject to a 15% markup if ordered day of. Operator labor, if requested, is subject to the prevailing hourly rate with a four-hour minimum. An electronic receipt will be emailed to you. The total charge per item is determined by multiplying the price by the quantity ordered by the days rented. Please include applicable Sales Tax on equipment rental.

PSAV WILL CONTACT YOU DIRECTLY FOR PAYMENT INFORMATION. PRICING IS PER DAY.

**PSAV WILL CONTACT YOU DIRECTLY FOR PAYMENT INFORMATION. PRICING IS PER DAY.**

*Tax Exempt Status* – If you are exempt from payment of sales tax, we require you to forward an exemption certificate for the state in which the services are to be provided.

*Cancellations* – Cancellations received within 48 hours of the scheduled delivery date are subject to a 50 percent fee applicable to equipment and tax. Cancellations received on the day of scheduled delivery or “no shows” are subject to the full amount of the order, including installation, drayage and tax.

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**MONITORS**

<table>
<thead>
<tr>
<th>Monitor Feature</th>
<th>Price</th>
<th>Qty</th>
<th>Days</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>24” Multi sync with table stand</td>
<td>$215</td>
<td></td>
<td></td>
<td>$215</td>
</tr>
<tr>
<td>32” LCD monitor</td>
<td>$265</td>
<td></td>
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<tr>
<td>46” LCD monitor</td>
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<tr>
<td>55” LCD monitor</td>
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<td>70” LCD monitor</td>
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<td>$1,140</td>
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</tbody>
</table>

Note: All monitors will be accompanied with an HDMI cable to connect a laptop (monitors cannot play media, PPT, Keynote, etc. off of a USB stick directly). Please inquire about SMART TV availability and pricing should you require this capability. Additional fees may apply.

**ACCESSORIES**

<table>
<thead>
<tr>
<th>Accessory</th>
<th>Price</th>
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<tbody>
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<td>Lenovo PC laptop</td>
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**INTERNET**

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<td>$580</td>
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<td>Wired internet connection</td>
<td>$775</td>
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<tr>
<td>Wireless internet connection</td>
<td>$160</td>
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<td>$160</td>
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</tbody>
</table>

Please note that internet access will require a password to log on via a splash page. For any questions and/or custom internet requests, please contact your PSAV sales representative.

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**POWER**

<table>
<thead>
<tr>
<th>Power Feature</th>
<th>Price</th>
<th>Qty</th>
<th>Days</th>
<th>Total</th>
</tr>
</thead>
<tbody>
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<td>120V - 5 AMP (Advance)</td>
<td>$125</td>
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<td></td>
<td>$125</td>
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<tr>
<td>120V - 5 AMP (On-site)</td>
<td>$170</td>
<td></td>
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<td>$170</td>
</tr>
<tr>
<td>120V - 20 AMP (Advance)</td>
<td>$240</td>
<td></td>
<td></td>
<td>$240</td>
</tr>
<tr>
<td>120V - 20 AMP (On-site)</td>
<td>$345</td>
<td></td>
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<td>$345</td>
</tr>
<tr>
<td>208V Single Phase - 20 AMP (Advance)</td>
<td>$400</td>
<td></td>
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<td>$400</td>
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<tr>
<td>208V Single Phase - 20 AMP (On-site)</td>
<td>$565</td>
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<td>$565</td>
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<tr>
<td>208V Single Phase - 30 AMP (Advance)</td>
<td>$495</td>
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<td>$495</td>
</tr>
<tr>
<td>208V Single Phase - 30 AMP (On-site)</td>
<td>$710</td>
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<td>$710</td>
</tr>
</tbody>
</table>

**RIGGING**

All rigging requests should be placed using the Rigging Request Form.

**CUSTOM ITEMS**

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
<th>Qty</th>
<th>Days</th>
<th>Total</th>
</tr>
</thead>
<tbody>
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</table>

**SPECIAL REQUESTS**

Please add any items not listed above that you require.

---

Eric Stowe
Sales Manager - PSAV
Sheraton Grand Sacramento Hotel
1230 J Street, Sacramento, CA 95814
Office: 916.668.6678  Email: estowe@psav.com

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EXHIBITOR SERVICES
Create the ultimate brand experience with a sensory-rich environment that drives attendee interest.

BOOTH DIAGRAM

<table>
<thead>
<tr>
<th>ORGANIZATION NAME</th>
<th>ROOM/EXHIBIT BOOTH NO.</th>
</tr>
</thead>
<tbody>
<tr>
<td>SHOW NAME</td>
<td>SHOW DATES</td>
</tr>
</tbody>
</table>

Internet
Please indicate on the grid the location of your internet drop(s) using W to signify a wired internet drop and T to signify a telephone wiring. If no location is indicated, the internet drop will be placed in the middle back of the booth.

Power
Please indicate on the grid the location of your power drop(s) using exact measurements and how many amps each power drop should have (e.g., 15A). If no location is indicated, the power drop will be placed in the middle back of the booth. There is a minimum labor charge for hook-up and dismantle for all non-standard locations, multiple outlet locations, island booths and 208V services.

Adjacent Booth No. ________________

Adjacent Booth No. ________________

Adjacent Booth No. ________________

Adjacent Booth No. ________________

Adjacent Booth No. ________________

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