APLUS+ Network Conference 2020
Registration Overview

18th Annual APLUS+ Network Conference

“A New Era of 20/20 Vision”

Wednesday October 21st—Friday, October 23rd, 2020
Sheraton Grand Sacramento Hotel
Sacramento, California

Early Registration Deadline: September 18, 2020
Enter 2020. A new decade and a new era for California’s public charter schools, requiring clearer vision, and greater accountability and transparency moving forward for charter school success and sustainability. The year 2020 ushers in a new era of stricter scrutiny and accountability demands on California public charter schools. With SB126, AB1505, AB1507, AB5, and many other recently enacted laws imposing more stringent compliance requirements on the establishment and location of charter schools, appeals, renewals, measures of accountability, and other recently mandated policies and programs, compliance stakes have reached unprecedented levels.

Within our Personalized Learning charter school segment, we face additional heightened scrutiny with a two-year moratorium on the establishment of new nonclassroom-based charter schools through January 1, 2022, and a stinging, black eye, guilt-by-association verdict against all nonclassroom-based charter schools resulting from the repeated abuses and exploitations of a couple of bad actors whose transgressions were beyond our control and were consistently denounced by us. In spite of our unwavering stance on high standards of integrity and accountability, the actions of these bad actors may result in further legislative action that may have far-reaching consequences on our ability to serve our students successfully.

In response to this heightened, challenging climate, APLUS+ member schools must further strengthen our long-standing commitment to working together to stand united upon our common ground of best practices, integrity, and accountability. To that end, APLUS+ has issued a total of 10 recommended goals for APLUS+ member schools for 2020, all of which align with the APLUS+ Network Four Pillars of Sustainability. To this end, APLUS+ welcomes partners, providers, and affiliates whose products, services, and expertise may assist our member schools in achieving their 2020 goals and beyond.

Who Attends APLUS+ Network Conferences?

As of Spring 2020, the APLUS+ Personalized Learning Network Association is comprised of more than 80 member schools serving together more than 70,000 K-12 students throughout California. Typically, APLUS+ Network conferences attract educational and administrative decision-makers who are either on the leading edge of providing an innovative, Personalized Learning model for all of their students, or who may be interested in developing a Personalized Learning model for their schools in the future. Our APLUS+ Network Personalized Learning model is founded upon honoring every student as a unique individual with their own unique life path and potential, supporting and providing each student with diverse choice and flexibility in how, what, when, where, and with whom each student learns. To this end, the Personalized Learning model embraces collaborative partnerships towards each student’s educational success with parents and the greater community. The majority of our attendees represent APLUS+ member schools, as well as other California public charter schools that are classified in statute as “nonclassroom-based, independent study” type charter schools. We anticipate that our 2020 conference will welcome up to 300+ attendees as well as up to 30+ sponsors and exhibitors.

Professional Development Workshops, Breakout Sessions & Networking Events

For the 18th consecutive year, the APLUS+ Personalized Learning Network Association Conference furthers our passionate commitment to offer professional development opportunities that are exclusively focused on topics and issues that are most critically important to Personalized Learning Public Charter Schools (a.k.a.: those that are non-classroom-based, independent study classified). This year is no different, as the stakes for high accountability and compliance, as well as the corresponding consequences for non-compliance, are greater than ever! Our workshops and breakout sessions will be tailored specifically to the needs and interests of key school decision-makers and stakeholders including Board Members, CEO’s, Directors, Site Administrators, CFO’s, Curriculum Developers, Counselors, Technology Specialists, Mentor Teachers, Teacher Guides, Special Education and Special Needs Teachers, and more. Plan to bring your entire leadership and decision-making team and teachers to the 2020 APLUS+ Network Conference!

A DOZEN + TWO-HOUR INTENSIVE WORKSHOPS!

To kick off our 2020 conference we will offer a variety of two-hour workshops to delve more deeply into topics of critical interest to Personalized Learning teachers and administrators. Our 2020 conference will offer at least 12 two-hour in-depth workshops on Wednesday afternoon, October 21st.
MORE THAN 40 BREAKOUT SESSIONS COVERING YOUR MOST CRITICAL TOPIC STRANDS!

Topic experts representing APLUS+ member schools, preferred partners, and affiliates will be offering collectively more than 40 one-hour and fifteen minute breakout sessions during Thursday and Friday of the conference. Subject to adjustments based upon session submissions, our proposed 2020 APLUS+ conference topic strands are as follows:

- Administrative Leadership
- New Era Compliance and Legal Issues
- Data Collection, Analysis, & Reporting Strategies
- Instructional Strategies for Achievement
- Preparing Students for Their Goals in Life
- Specialized Programs for Personalized Learning Students
- Preferred Partner Training Sessions

APLUS+ Conference 2020 Presenter Bonuses

As always, the strength and success of our annual conference is predicated on the willingness of our members to share their expertise and best practices with their fellow members. Plan to share your wealth of knowledge and experience during our 2020 conference, and in heartfelt appreciation for your willingness to share your expertise and best practices with your fellow members and conference attendees, you will receive a:

- 10% Discount on Conference Registration Fee (See APLUS+ Conference 2020 Overview for details)
- Special Presenter Appreciation Gift
- Second Entry in Our Signature Bon Voyage “Have Your Cake & Eat It Too” Farewell Reception and Drawing

SUBMIT YOUR WORKSHOP/BREAKOUT SESSION PROPOSAL BY AUGUST 28, 2020

Come on down and share your expertise! Access the following link online either directly or through the APLUS+ Network website home page at www.theaplus.org to complete and submit your workshop or breakout session proposal no later than August 28, 2020:

https://aplusnetwork.wufoo.com/forms/zjrwvfua75ktz/

APLUS+ Networking Events, Evening Receptions & Bon Voyage Farewell Reception & Drawing

Our 18th annual APLUS+ Conference will be hosted by the Sheraton Grand Sacramento Hotel, located in downtown Sacramento within walking distance of the State Capitol, Sacramento Convention Center, K St., and many of Sacramento’s finest restaurants. This year’s conference will once again feature our popular evening networking receptions on Wednesday evening following our workshops, and on Thursday evening following our breakout sessions with a unique “kick up your heels twist”. A dedicated exhibitor networking opportunity will follow lunch and our keynote presentation on Thursday. Following our breakout sessions on Friday morning we will bid our conference attendees a fond farewell with our signature Bon Voyage “Have Your Cake & Eat It Too” Farewell Reception and Drawing. Stay until the end for your chance to win one of several very cool prizes!

APLUS+ Network Conference 2020 Registration Fees*

For APLUS+ Members:
- Early Full-Conference Registration for Members by 9/18/20-$599 ea.
- Late Full-Conference Registration for Members by 10/15/20-$649 ea.
- Early One-Day Conference Registration for Members by 9/18/20-$399 ea.
- Late One-Day Conference Registration for Members by 10/15/20-$449 ea.

For Non-APLUS+ Members:
- Early Full-Conference Registration for Non-Members by 9/18/20-$699 ea.
- Late Full-Conference Registration for Non-Members by 10/15/20-$799 ea.
- Early One-Day Conference Registration for Non-Members by 9/18/20-$499 ea.
- Late One-Day Conference Registration for Non-Members by 10/15/20-$599 ea.

*APLUS+ gratefully offers a 5% discount to organizations registering 5 or more attendees, and a 10% discount to organizations registering 10 or more attendees. All presenters receive a 10% discount plus double the chance to win a fabulous prize in our farewell drawing!
APLUS+ Conference 2020 Registration Instructions

To register for the 18th annual APLUS+ Network Conference 2020,
Please complete the online registration form here:

https://aplusnetwork.wufoo.com/forms/z1fqoue0w876st/

Each online registration form can accommodate up to 15 attendees from a single organization. For more than 15 attendees, simply fill out additional forms. Advance registration and payment only. APLUS+ does not offer onsite conference registration.

APLUS+ Conference 2020 Schedule at a Glance

**Wednesday, October 21st**
- Registration Check-In: 10:00 am—5:30 pm
- Intensive Workshops I: 12:30 pm—2:30 pm
- Refresher Break: 2:30 pm—3:00 pm
- Intensive Workshops II: 3:00 pm—5:00 pm
- APLUS+ Welcome Beach Reception: 5:30 pm—6:30 pm
- APLUS+ Annual Advisory Council Dinner: 6:30 pm—8:00 pm

**WEDNESDAY DINNER ON YOUR OWN**

**Thursday, October 22nd**
- Registration Check-In/Breakfast: 7:00 am—8:00 am
- APLUS+ Preferred Partner Exhibits: 7:00 am—5:30 pm
- APLUS+ Member School Leadership Forum: 8:00 am—9:00 am
- Breakout Sessions I: 9:15 am—10:30 am
- Breakout Sessions II: 10:45 am—12:00 pm
- LUNCH/Keynote Address from Margaret Fortune: 12:00 pm—1:30 pm
- Conference Exhibitor Networking: 1:30 pm—2:30 pm
- Breakout Sessions III: 2:30 pm—3:45 pm
- Breakout Session IV: 4:00 pm—5:15 pm
- APLUS+ Evening Reception & Country Dance: 5:30 pm—7:00 pm

**Friday, October 23rd**
- Registration Check-In/Breakfast: 7:00 am—8:30 am
- APLUS+ Preferred Partner Exhibits: 7:00 am—11:30 am
- APLUS+ Pioneer Awards Ceremony: 8:00 am—8:30 am
- Breakout Sessions V: 8:30 am—9:45 am
- Breakout Sessions VI: 10:00 am—11:15 am
- Bon Voyage Farewell Reception/ Drawing: 11:30 am—12:00 pm

**CONFERENCE ENDS AT 12:00 pm**

**APLUS+ Conference 2020 Sheraton Grand Hotel Room Reservations**

Our 18th annual APLUS+ Network Conference will be hosted by the Sheraton Grand Sacramento Hotel, located in downtown Sacramento within walking distance of the State Capitol, Sacramento Convention Center, K St., and many of Sacramento’s finest restaurants. Hotel room reservations for the 2020 APLUS+ Network Conference at the Sheraton Grand Sacramento Hotel may be made in one of two ways as follows:

1. **Access the Online Reservations Link here:**

   Book your group rate for APLUS+ Annual Meeting 2020

2. **Call the Central Reservations Office Toll Free:** 1-800-325-3535

   Be sure to ask specifically for the APLUS+ Annual Meeting 2020 Group standard room rate of $179, single or double occupancy at the Sheraton Grand Sacramento Hotel.

   APLUS+ Conference 2020 Hotel Room Reservation Cut-Off Date is Friday, October 9, 2020
Registrations
Our APLUS+ online registration form can accept up to 15 attendees from each organization. For more than 15 attendees, simply fill out additional registration forms online as needed. Our early registration deadline is Friday, September 18th, 2020, and registration forms and payment must be received by this deadline in order to take advantage of the early registration discount. All conference registrations must be completed and received in advance of the conference and are due no later than Thursday, October 15th, 2020. There will be no onsite registration services available.

Substitutions
Unpredictable and unanticipated circumstances always occur that necessitate last minute changes in who is able to attend our conference. Therefore, substitutions for registered attendees are welcome as needed and will be granted until 72 hours prior to the first day of the conference.

Cancellations and Refunds
If a school or organization must cancel one or more registrations outright, a full refund of an attendee’s conference fee will be given if notification of the attendee’s cancellation is provided at least 14 days in advance of the first day of the conference. A 50% refund will be given if notification is provided at least 7 days in advance of the first day of the conference. No refunds will be given if cancellation notice is provided within 7 days of the conference.

Invoices
APLUS+’s policy is not to send invoices automatically for conference registrations. PLEASE NOTE: If you require an invoice for processing conference payment, PLEASE REQUEST IT IN ADVANCE ON THE ONLINE REGISTRATION FORM AT THE TIME YOU SUBMIT YOUR CONFERENCE REGISTRATIONS! For those requesting invoices, a purchase order is much appreciated along with your conference registration form for reference on your conference invoice.

Payments
Schools or organizations with more than one representative attending may submit one payment to cover fees for all attendees. Please make checks payable to APLUS+. APLUS+ can accept direct credit card payments online via Paypal. Please indicate if you would like to pay via Paypal on the online registration form and a Paypal invoice will be emailed to you. Payments must be received in advance of the conference and are due no later than Monday, October 19th, 2020.

Late Payments
All payments must be received in advance of the conference and are due no later than Monday, October 19th, 2020. Payments received more than 14 days following the end of the conference will be subject to a 10% late fee based on the total amount due.