

*the Association of Personalized Learning Schools & Services*

**Every Child's Learning is Personal**

# **APLUS+ Network Conference 2021**

## **Overview For Presenters and Attendees**

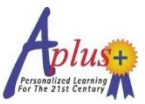
**Deadline for Early Registration: September 17<sup>th</sup>, 2021**



**18<sup>th</sup> Annual APLUS+ Network Conference**

***"Personalized Learning:  
Hope for a Brighter Future"***

**Wednesday October 20<sup>th</sup>—Friday, October 22<sup>nd</sup>, 2021  
Sheraton Park Anaheim Resort Hotel  
Anaheim, California**



## APLUS+ Network Conference 2021 Overview

After a one year hiatus from our annual APLUS+ Network conference due to the COVID pandemic, we are moving full speed ahead with resuming our traditional in-person annual networking event. It's time to move past zoom meeting burnout and get everyone together and celebrate!

APLUS+ is excited to announce our return to the land of the Magic Kingdom, of hope and promise, dreams and aspirations, and the "Happiest Place on Earth" to host our 18<sup>th</sup> annual network association conference in 2021 at the Sheraton Park Resort Hotel in Anaheim, California, just a 10 minute walk from Disneyland®. In tandem with this uplifting Disneyland® spirit and the anticipated emerging light at the end of the COVID tunnel, our optimistic and promising 2021 APLUS+ conference theme is: **"Personalized Learning: Hope for a Brighter Future"**. To this end, I am honored to introduce you to our official honorary host, guide, and conscience, Mr. Jiminy Cricket, so awarded "Official Conscience" by the Blue Fairy herself in the timeless original animated film classic, "Pinocchio" (1940).



**Personalized Learning  
PUBLIC Charter Schools  
put STUDENTS FIRST!**



Through our 21<sup>st</sup> century Personalized Learning model and movement, we stand united in our commitment to putting the needs, interests and goals of students first and supporting all students who are choosing our member schools and Personalized Learning delivery model as a better match for their education needs as part of their "hope for a brighter future". Our APLUS+ network statewide data research project results are proving that Personalized Learning public charter schools are making a positive difference in the academic achievement over time of tens of thousands of students annually, and particularly those who have been disadvantaged by both prior and current circumstances, thus giving our model and movement "hope for a brighter future".

It continues to be shocking news that our Personalized Learning model and successes remain under relentless, unwarranted, and unjustified attack by opposing forces whose self-serving agenda and motives are rooted in monopolistic power and control over the public education system and not in what is best for students. So threatened are they by the positive differences we are making through the years in the lives of hundreds of thousands of students that they have tragically failed has driven them to spending millions of dollars in asserting outright fabricated propaganda lies, misinformation, twisted reasoning, skewed and proportion statements and talking points, and biased research reports. They further leverage their skewed perspectives and conclusions to engage in a sinister political campaign to undermine and squelch high quality, accountable public schools and turn against honest, integrity-based, dedicated, hard-working educators, administrators, staff, and Board members such as yourselves.



Despite the hurdles, obstacles, and challenges we face, we must endure by standing united in our vision and principles, and remain steadfast in our commitment to serving all students in Personalized Learning programs that are firmly rooted in integrity, transparency, accountability, and academic excellence. Our ability to stand united in our collective commitment to our Personalized Learning model vision, dreams, and aspirations gives us the strength, courage, resolve, and perseverance to "hope for a brighter future".

Disney's signature theme song is "When You Wish upon a Star" and is sung by our honorary host, Jiminy Cricket, in the animated original film classic "Pinocchio" (1940). The words, which may be as relevant for us and our tens of thousands of students today as ever, align beautifully with our conference theme, and are as follows:



*[JIMINY CRICKET]*

*When you wish upon a star  
Makes no difference who you are  
Anything your heart desires  
Will come to you*

*If your heart is in your dream  
No request is too extreme  
When you wish upon a star  
As dreamers do*

*[Chorus]*

*Fate is kind  
She brings to those who love  
The sweet fulfillment of their secret longing*

*Like a bolt out of the blue  
Fate steps in and sees you through  
When you wish upon a star  
Your dreams come true*



## Who Attends APLUS+ Network Conferences?



We are anticipating that our 2021 conference will welcome between 300-400 attendees. Typically, APLUS+ Network conferences attract a high percentage of both educational and administrative decision-makers who are either on the leading edge of providing an innovative, Personalized Learning model for all of their students, or who are interested in developing a Personalized Learning model for their schools. This Personalized Learning model is founded upon providing diverse choice and flexibility in how, what, when, where, and with whom each student learns, and embraces collaborative partnerships towards each student's educational success with parents and the greater community. The majority of our attendees represent California public charter schools that are statutorily classified as "nonclassroom-based, independent study" type charter schools.

In addition, our 2021 APLUS+ Conference will have the capacity to accommodate up to 30 exhibitors or more. Our exhibitors are typically comprised of APLUS+ Preferred Partners and affiliates that provide a wide variety of educational, back-office, and consulting products and services that enhance and support our member schools in their Personalized Learning mission and vision.



## Professional Development Workshops, Breakout Sessions, and Networking Discussions

APLUS+ Conference workshops, breakout sessions, and networking discussions will be tailored specifically to the needs and interests of key school decision-makers and stakeholders, including Board Members, CEO's, Directors, Site Administrators, CFOs, Curriculum Coordinators and Developers, Counselors, Technology Specialists, Mentor Teachers, Teacher Guides, Special Education and Special Needs Teachers, and more. Proposed topics may include but not be limited to:



- **Administrative Leadership**
- **Assessment & Accountability Strategies for Personalized Learning**
- **Community Relations, Outreach, and Advocacy Strategies & Successes**
- **Compliance, Financial, and Legal Issues in the "New Era"**
- **COVID Response Innovations in Personalized Learning**
- **Data Collection, Analysis, & Reporting Strategies**
- **Instructional Strategies for Achievement**
- **Preparing Students for Their Goals in Life**
- **Specialized Programs for Personalized Learning Students**
- **Preferred Partner Training Sessions**

### **A TOTAL OF 10 OR MORE TWO-HOUR INTENSIVE WORKSHOPS!**

To kick off our 2021 conference we will offer at least 10 two-hour in-depth workshops on Wednesday afternoon, October 20<sup>th</sup>. Workshop proposals may be submitted by a single presenter, a panel of presenters, or a discussion facilitator seeking to offer a more in-depth exploration in a particular topic area of interest.

### **MORE THAN 50 BREAKOUT SESSIONS COVERING YOUR MOST CRITICAL AREAS OF INTEREST!**

Over the course of a day and a half throughout Thursday and Friday morning of the conference, APLUS+ will be offering more than 50 one-hour and fifteen minute breakout sessions and networking discussions. Breakout sessions proposals may be submitted by a single presenter, a panel of presenters, or a discussion facilitator in your area of expertise.



### **INFORMAL ROUNDTABLE DISCUSSIONS AND PATIO PROMPTERS (NEW!)**

Interested in a more casual and informal networking discussion? Consider facilitating either a roundtable discussion in one of our designated breakout session rooms or a really relaxing and casual networking "patio prompter" discussion in one of our two designated outside patio areas (no tech equipment support). Simply volunteer to be the discussion facilitator and submit your proposed topic and description for an old fashioned casual group discussion and we will reserve a chat space for you!

### **SUBMIT YOUR WORKSHOP/BREAKOUT SESSION PROPOSAL BY AUGUST 27, 2021**

Share your expertise, best practices, and enthusiasm with your fellow colleagues! Access the following link online to complete and submit your workshop, breakout session or networking discussion proposal no later than August 27, 2021:

<https://aplusnetwork.wufoo.com/forms/zl0k2yp0k6sql0/>

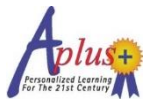


## **APLUS+ Conference 2020 Presenter Bonuses**

As always, the strength and success of our annual conference is predicated on the willingness of our members to share their expertise and best practices with their fellow members. Plan to share your wealth of knowledge and experience during our 2020 conference, and in heartfelt appreciation for your willingness to share your expertise and best practices with your fellow members and conference attendees, you will receive a:

- ✓ **10% Discount on Conference Registration Fee**
- ✓ **Special Presenter Appreciation Gift**
- ✓ **Second Entry in Our Signature Bon Voyage "Have Your Cake & Eat It Too" Farewell Reception and Drawing**





## APLUS+ Evening Receptions & Bon Voyage Farewell Reception & Drawing

Our 18<sup>th</sup> annual APLUS+ Conference will once again feature our popular evening networking receptions on Wednesday evening following our workshops, and on Thursday evening following our breakout sessions. A dedicated exhibitor networking opportunity will follow lunch and our keynote presentation on Thursday. Following our breakout sessions on Friday morning we will bid our conference attendees a fond farewell with our signature Bon Voyage "Have Your Cake & Eat It Too" Farewell Reception and Drawing. Stay until the end for your chance to win one of several prizes!

### Join Us at Disneyland®: The Happiest Place on Earth

Following our "happiest conference on earth experience", all conference attendees and their families are invited to join us for a fun-filled afternoon and evening at Disneyland®! Attending is optional and park admission is additional! Though not yet confirmed, as we were able to arrange during our 2017 Anaheim conference, APLUS+ will try to coordinate, if still available post pandemic, specially-priced Disneyland® Resort Theme Park tickets through Disneyland® that may be purchased only by APLUS+ conference attendees for themselves and family members for Friday and possibly through the following weekend as well. Stay tuned for further announcements!

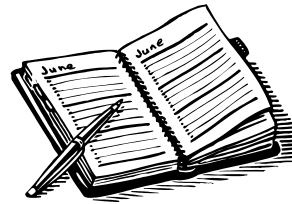


### APLUS+ Conference 2021 Schedule at a Glance

#### Wednesday, October 20<sup>th</sup>

Registration Check-In	10:00 am—5:30 pm
Intensive Workshops I	12:30 pm—2:30 pm
Refresher Break	2:30 pm—3:00 pm
Intensive Workshops II	3:00 pm—5:00 pm
APLUS+ Welcome Reception	5:30 pm—6:30 pm
APLUS+ Annual Advisory Council Dinner	6:30 pm—8:00 pm

#### WEDNESDAY DINNER ON YOUR OWN



#### Thursday, October 21<sup>st</sup>

Registration Check-In/Breakfast	7:00 am-8:00 am
APLUS+ Preferred Partner Exhibits	7:00 am-5:30 pm
APLUS+ Member School Leadership Forum	8:00 am-9:00 am
Breakout Sessions I	9:15 am-10:30 am
Breakout Sessions II	10:45 am-12:00 pm
LUNCH/Keynote Address	12:00 pm-1:30 pm
Conference Exhibitor Networking	1:30 pm-2:30 pm
Breakout Sessions III	2:30 pm-3:45 pm
Breakout Session IV	4:00 pm-5:15 pm
APLUS+ Evening Reception	5:30 pm—7:00 pm



#### Friday, October 22<sup>nd</sup>

Registration Check-In/Breakfast	7:00 am-8:30 am
APLUS+ Preferred Partner Exhibits	7:00 am-11:30 am
APLUS+ Pioneer Awards Ceremony	8:00 am-8:30 am
Breakout Sessions V	8:30 am-9:45 am
Breakout Sessions VI	10:00 am-11:15 am
Bon Voyage Farewell Reception/Drawing	11:30 am-12:00 pm
APLUS+ Family Disneyland Adventure	12:30 pm -

### How to Register Attendees for the 18<sup>th</sup> Annual APLUS+ Network Conference 2021

**APLUS+ Conference Early Registration Deadline is Friday, September 17<sup>th</sup>, 2021**

#### APLUS+ Network Conference 2021 Registration Fees\*

##### For APLUS+ Members (including Preferred Partners):

- Early Full-Conference Registration for Members by 9/17/21-\$599 ea.
- Late Full-Conference Registration for Members by 10/13/21 -\$699 ea.
- Early One-Day Conference Registration for Members by 9/17/21-\$399 ea.
- Late One-Day Conference Registration for Members by 10/13/21-\$449 ea.

##### For Non-APLUS+ Members (including non-member Exhibitors):

- Early Full-Conference Registration for Non-Members by 9/17/21-\$699 ea.
- Late Full-Conference Registration for Non-Members by 10/13/21-\$799 ea.
- Early One-Day Conference Registration for Non-Members by 9/17/21-\$499 ea.
- Late One-Day Conference Registration for Non-Members by 10/17/21-\$599 ea.

**\*APLUS+ gratefully offers a 5% discount to organizations registering 5 or more attendees, and a 10% discount to organizations registering 10 or more attendees.**

**All presenters receive a 10% discount plus double the chance to win a fabulous prize in our farewell drawing! (Discounts for presenters and multiple attendees may not be combined)**

#### APLUS+ Network Conference 2021 Registration Instructions

To register for the 18<sup>th</sup> annual APLUS+ Network Conference 2021, please complete the online registration form here:

<https://plusnetwork.wufoo.com/forms/z8rekb71azm64d/>

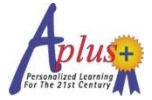
Each online registration form can accommodate up to 15 attendees from a single organization. For more than 15 attendees, simply fill out additional forms. Advance registration and payment only. APLUS+ does not offer onsite conference registration.







## How to Make Hotel Reservations at the Sheraton Park Anaheim for the APLUS+ Conference 2021



The APLUS+ Conference 2021 special group hotel room rate is \$179 per night, single or double occupancy. Applicable state or municipal taxes, fees or assessments are additional. Shoulder dates up to three days before and after the conference dates are available at the APLUS+ conference group rate based on hotel availability at the time of request. Conference attendees are responsible for contacting the hotel directly to reserve their own hotel rooms and cover all associated costs. Please be sure to specify room preference either as one king or two queen beds. Hotel room reservations made be made by calling:

**Sheraton Park Anaheim Hotel Room Reservations:  
1-866-837-4197**

Guests may also book their APLUS+ Conference 2021 group rate online here:

### Book your group rate for APLUS 19th Annual Conference 2021

**Hotel room reservations must be secured no later than Tuesday, September 28<sup>th</sup>, 2021** in order to take advantage of the APLUS+ Conference 2021 special group room rate. APLUS+ has also arranged for the following complimentary amenities as part of our Sheraton Park Anaheim conference experience:

- ✓ No added resort fee
- ✓ Complimentary in-room basic Wi-Fi daily
- ✓ Complimentary basic Wi-Fi in all meeting spaces
- ✓ Discounted overnight and day self-parking at \$12.00 per day



The Sheraton Park Hotel at the Anaheim Resort is located just minutes from Disneyland. The address is:

**Sheraton Park Anaheim  
1855 S Harbor Boulevard  
Anaheim, CA. 92802**

## APLUS+ Conference 2021 COVID Protocols/Registration/Substitution/Cancellation/Payment Policies

### COVID Protocols

The Sheraton Park Anaheim will have all required COVID related health and safety protocols in place for our 18<sup>th</sup> annual APLUS+ Network Conference 2021. In addition, APLUS+ will offer all conference attendees who request them pocket-size bottles of hand sanitizer, face masks, and assorted key vitamin supplements.



### Registrations

Our APLUS+ online registration form can accept up to 15 attendees from each organization. For more than 15 attendees, simply fill out additional registration forms online as needed. Our early registration deadline is Friday, September 17<sup>th</sup>, 2021, and registration forms and payment must be received by this deadline in order to take advantage of the early registration discount. All conference registrations must be completed and received in advance of the conference and are due no later than Wednesday, October 13<sup>th</sup>, 2021. There will be no onsite registration services available.

### Substitutions

Unpredictable and unanticipated circumstances always occur that necessitate last minute changes in who is able to attend our conference. Therefore, substitutions for registered attendees are welcome as needed and will be granted until 72 hours prior to the first day of the conference.

### Cancellations and Refunds

If a school or organization must cancel one or more registrations outright, a full refund of an attendee's conference fee will be given if notification of the attendee's cancellation is provided at least 14 days in advance of the first day of the conference. A 50% refund will be given if notification is provided at least 7 days in advance of the first day of the conference. No refunds will be given if cancellation notice is provided within 7 days of the conference.

### Invoices

Our APLUS+ conference registration policy is to not send invoices automatically for conference registrations.

**PLEASE NOTE: If you require an invoice for processing conference payment, PLEASE REQUEST IT IN ADVANCE ON THE ONLINE REGISTRATION FORM AT THE TIME YOU SUBMIT YOUR CONFERENCE REGISTRATIONS!**

For those requesting invoices, a purchase order is much appreciated along with your conference registration form for reference on your conference invoice.

### Payments

Schools or organizations with more than one representative attending may submit one payment to cover fees for all attendees. Please make checks payable to APLUS+. APLUS+ can accept direct credit card payments online via Paypal. Please indicate if you would like to pay via Paypal on the online registration form and a Paypal invoice will be emailed to you. Payments must be received in advance of the conference and are due no later than Wednesday, October 13<sup>th</sup>, 2021.



### Late Payments

All payments must be received in advance of the conference and are due no later than Wednesday, October 13<sup>th</sup>, 2021. Payments received more than 14 days following the end of the conference will be subject to a 10% late fee based on the total amount due