

APLUS+ Network Conference 2022

Call for Sponsors & Exhibitors

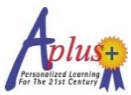
Reservations Deadline: August 31st, 2022



19th Annual APLUS+ Network Conference

***Personalized Learning:
Guiding Education Success in Challenging Times***

**Wednesday October 19th—Friday, October 21st, 2022
Bahia Resort Hotel
Mission Bay San Diego, California**

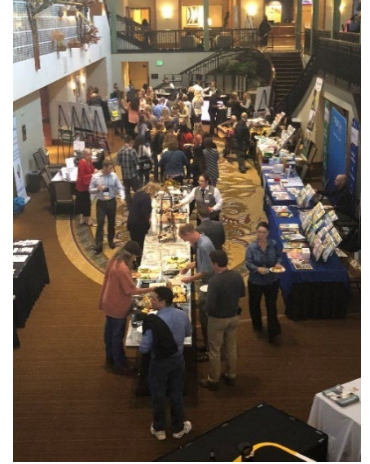


APLUS+ Conference 2022 Sponsorship Program and Registration Form

"Personalized Learning: Guiding Education Success in Challenging Times"

Final Deadline for Sponsorship Reservations: August 31st, 2022

APLUS+ anticipates 300+ attendees at this year's 19th annual conference. Organizations interested in gaining greater promotional exposure and recognition for their support of the APLUS+ Network and Personalized Learning movement may do so during the 2022 APLUS+ conference by becoming a conference sponsor. Organizations may choose from one of three conference sponsor levels as described below. Sponsorships are open to current APLUS+ member schools, current APLUS+ Preferred Partners, and affiliate association and organization partners. Sponsorship reservations and payments are due in full no later than August 31, 2022.



Sponsorship Levels & Benefits

Sponsorship level differences are **highlighted in bold below**. Please note: Conference program advertisements may also be upgraded for the difference in cost between the sponsorship benefit level and the stand-alone advertisement space price pending availability.

AAA+ (\$6,000 contribution)

- **Up to FOUR FREE conference attendee registrations**
- **A second exhibit table/space FREE**
- **Full page COLOR advertisement priority placement on front inside cover, back inside cover, or back cover of the APLUS+ Conference Program Guide**
- **Conference attendee contact list after registration closes and prior to conference start date**
- **FIRST** Priority primary foyer exhibit space location
- **FIRST** Priority for scheduling for session presentation
- **FIRST** Priority for conference program guide advertising placement
- Sponsor logo listing on APLUS+ Conference sponsor page in APLUS+ conference program
- Company logo printed on every APLUS+ Conference tote bag
- Company brochures/flyers inserted into every attendee tote bag
- Honorable mention and expression of appreciation during Conference opening session

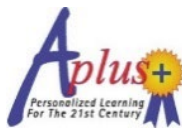
AA+ (\$3,000 contribution)

- **TWO FREE conference attendee registrations**
- **Full page COLOR advertisement within APLUS+ Conference Program Guide**
- **Conference attendee contact list after registration closes and prior to conference start date**
- **SECOND** Priority primary foyer exhibit space location
- **SECOND** Priority for scheduling for session presentation
- **SECOND** Priority for conference program guide advertising placement
- Sponsor logo listing on APLUS+ Conference sponsor page in APLUS+ conference program
- Company logo printed on every APLUS+ Conference tote bag
- Company brochures/flyers inserted into every attendee tote bag
- Honorable mention and expression of appreciation during Conference opening session

A+ (\$1,500 contribution)

- **ONE FREE conference attendee registration**
- **1/2 page COLOR advertisement within APLUS+ Conference Program Guide**
- **THIRD** Priority primary foyer exhibit space location
- **THIRD** Priority for scheduling for session presentation
- **THIRD** Priority for conference program guide advertising placement
- Sponsor logo listing on APLUS+ Conference sponsor page in APLUS+ conference program
- Company logo printed on every APLUS+ Conference tote bag
- Company brochures/flyers inserted into every attendee tote bag
- Honorable mention and expression of appreciation during Conference opening session





APLUS+ Conference 2022 Sponsorship Registration Form

Sponsorship Submission Deadline is August 31st, 2022

To secure your sponsorship registration, please either complete the sponsorship registration form below or link to the online sponsorship registration form option here:

<https://aplusnetwork.wufoo.com/forms/mrl7q43073ocra/>

APLUS+ Sponsor Information:

Organization Name: _____

Contact First Name: _____ Last Name: _____

Title (Position): _____

Contact Phone: _____ Fax: _____ Email: _____

Please Select Your Sponsorship Contribution Level:

- AAA+ (\$6000 contribution)**
- AA+ (\$3000 contribution)**
- A+ (\$1500 contribution)**

Preferred Booth/Exhibit Space Location

Please Select Your Preferred Booth/Exhibit Location (top three preferences.

(See Meeting Space map on page 4 and Exhibitor Space Layout on page 5):

Foyer (Reserved for Conference Sponsors): #F1, F2, F3, F4, F5, F6, F7, F8, F9, F10, F11, F12

Mission A Room: #M1, M2, M3, M4, M5, M6, M7, M8, M9, M10, M11, M12, M13, M14, M15, M16, M17, M18

Please indicate your top 3 exhibit space preferences:

#1 Preference _____ #2 Preference _____ #3 Preference _____

Sponsorship reservations are granted on a first come, first served basis for the APLUS+ 2022 Conference, Please either complete the online conference sponsorship form or email this completed form to: jeff@theaplus.org

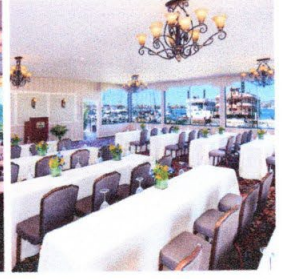
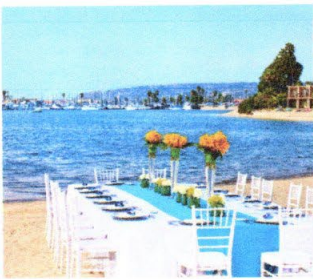
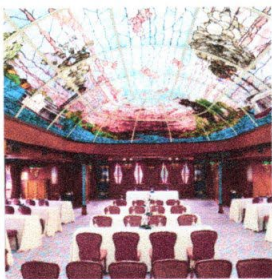
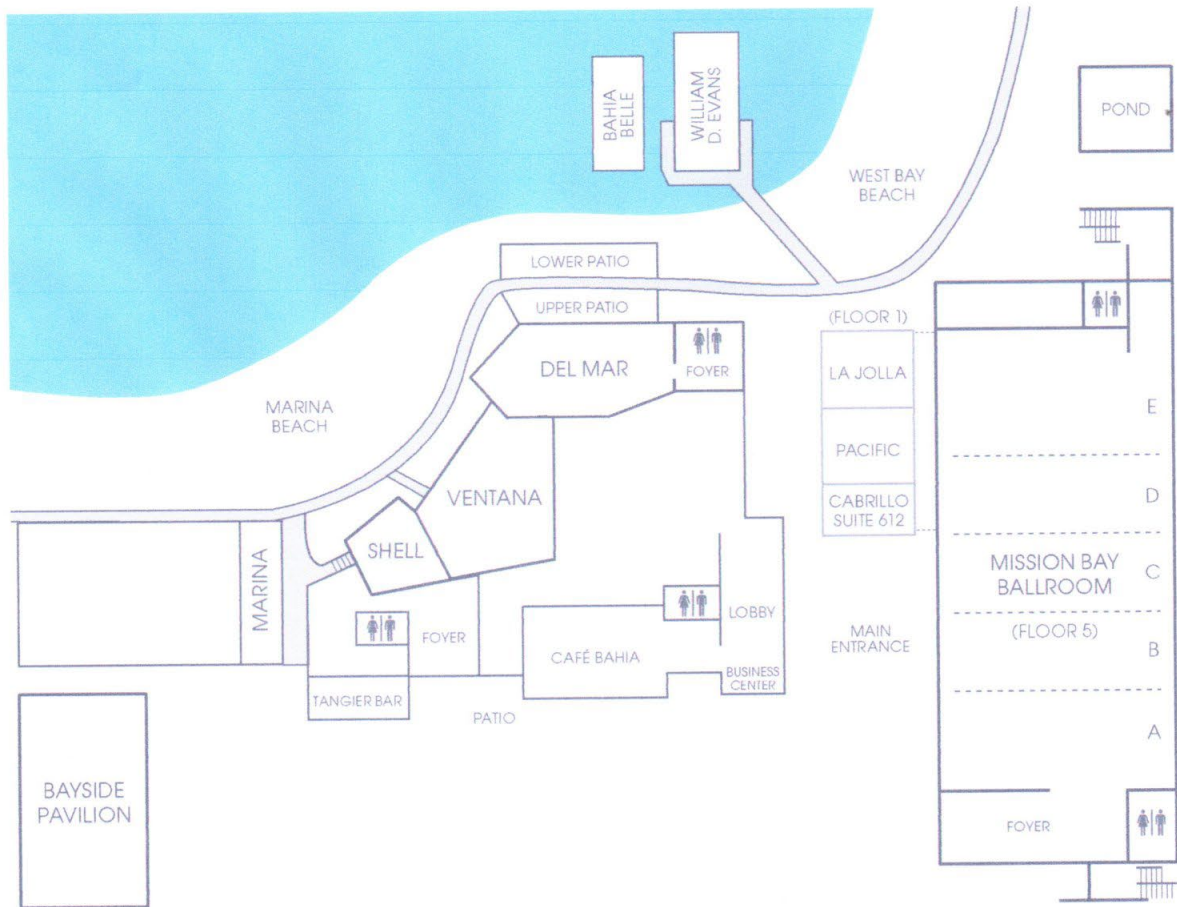
Please make your APLUS+ Conference 2022 sponsorship checks payable to APLUS+ and mail to:

APLUS+
Attn: Jeff Rice
18820 Lodestone Court, Penn Valley, CA. 95946

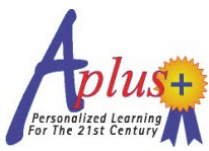
For APLUS+ Conference 2022 sponsorship inquiries, please contact Jeff Rice, Founder/Director, APLUS+:
Email: jeff@theaplus.org; Phone: 530-432-3609; Cell: 530-913-7693

APLUS+ Conference 2022

Bahia Resort Hotel Meeting Space Diagram



858.539.7700 | BahiaHotel.com | 998 West Mission Bay Drive | San Diego California 92109



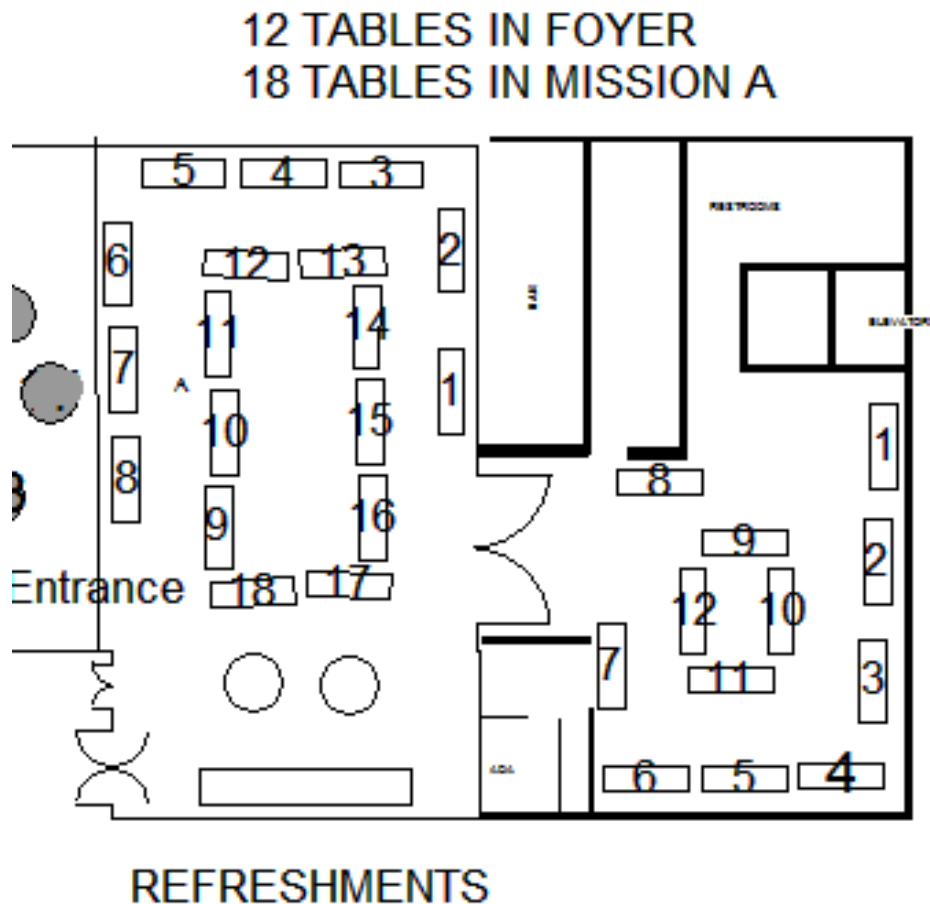
APLUS+ Network Conference 2022 Bahia Resort Hotel, Mission Bay Exhibitor Space Layout

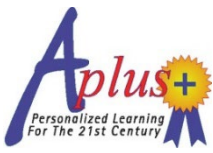
Prime APLUS+ Conference 2022 Sponsor Exhibit Spaces

Prime location 6' exhibit tables/spaces located in the Foyer below are reserved for APLUS+ Conference 2022 Sponsors and numbered #F1-F12 as labeled below. AAA+ Level Sponsors will have first choice location preference, followed by AA+ Level Sponsors, and then A+ Level Sponsors. Sponsorship exhibit locations shall only be assigned once a completed Sponsor Form, Exhibitor Registration Form and payment have been received on a first come, first served basis within each designated sponsorship level.

Standard APLUS+ Conference 2022 Exhibitor Spaces

Standard 8' exhibit tables/spaces for APLUS+ Conference 2022 Exhibitors are located around the Mission A room below and are assigned on a first come, first served basis, once a completed Exhibitor Registration Form and payment have been received. Exhibitor spaces are numbered #M1-M18, as diagrammed below.





APLUS+ Conference 2022 Exhibitor Registration Form

Please print clearly and fill out one exhibit registration form per company only.

PLEASE NOTE: Each exhibitor representative attending the conference must complete a separate online conference registration form with payment either at the APLUS+ member or nonmember rate. Please either complete the exhibitor registration form below or use the online form option here:

<https://aplusnetwork.wufoo.com/forms/m1q5s9sw1rml2yy/>

APLUS+ Conference 2022 Exhibitor Information:

Exhibitor Company Name: _____

Company Contact-First Name: _____ Last Name: _____

Title (Position): _____

Contact Phone: _____ Fax: _____ Email: _____

Exhibitor Categories:

APLUS+ Conference Sponsors: Exhibit space and registration fees for one or more attendees (depending on sponsorship level) are **FREE** for APLUS+ Conference Sponsors. See page 2 of this brochure for a complete list of sponsorship benefits and associated costs. For conference sponsors, please complete this form along with page 6 of this brochure, and register all attendees through the online conference registration link below.

APLUS+ Preferred Partners: One 6' x 30" draped table display or 6' exhibit space at the annual APLUS+ Network Conference is **FREE** for all APLUS+ Preferred Partners. However, conference registration fees do apply for each representative attending from APLUS+ Preferred Partners at the APLUS+ member rate. For exhibiting APLUS+ Preferred Partners, please complete the form on this page and register all attendees through the online conference registration link below. Additional 6' tables/spaces may be reserved by Preferred Partners at a cost of \$300 per table/space. APLUS+ Conference 2022 Preferred Partner Sponsors receive one or more free conference registrations included.

Standard Exhibitors (non-APLUS+ Preferred Partners and non-Sponsors): The exhibit booth space fee for non-Preferred Partners and non-Sponsors is \$400 for one 6' table or display space, plus the cost of conference registration for each attendee at the non-member rate. For exhibiting as a non-APLUS+ member or non-Sponsor, please complete the form on this page and register all attendees through the online conference registration link below at the non-member rate.

APLUS+ Conference 2022 Exhibitor Requirements:

- EXHIBIT SPACE ATTENDANCE:** Each exhibitor must have one or more representatives available at their exhibit table for both conference exhibit days, Thursday-Friday, October 20-21, 2022 for networking with interested attendees. No partial-day or completely unattended exhibits will be allowed during prime exhibit times (in-between sessions), and we would prefer that exhibitors remain until the end of the conference at 12:00 pm on the 20th. Premium sponsor and standard exhibit spaces will include one 6'x30" boxed linen table with (2) chairs and a wastebasket. Exhibitors may also bring their own portable display.
- EXHIBITOR CONFERENCE REGISTRATION:** In addition to all associated exhibit table/space costs described above, conference registration fees apply to all Exhibitor representatives attending, with the exception of designated conference sponsor representatives. Please access the APLUS+ online conference registration form here to register all attendees from your organization:

<https://aplusnetwork.wufoo.com/forms/mq90pns1onao7w/>

Please check the following that apply:

- Yes**, Please reserve 1 (one) 6' draped table for display
- Yes**, Please reserve 1 (one) display space for me, but I will be bringing my own portable company display
- Yes**, Please reserve an additional _____ 6' draped table(s) or space for my display for an additional \$_____.

TOTAL # EXHIBIT TABLES/SPACES RESERVED: _____ **TOTAL EXHIBIT TABLE/SPACE COST \$** _____

Preferred Exhibit Space Location Reservations: Please indicate your top three exhibit space locations by letter and number (F1-12 for Foyer and M1-18 for Mission). See exhibit space layout on page 5 of this brochure for details). Non-sponsor exhibit space reservations in the Mission A room shall be assigned on a first come, first served basis once a completed Exhibitor Registration Form and payment have been received.

Choice #1 _____

Choice #2 _____

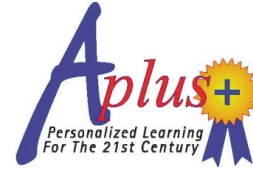
Choice #3 _____

Please return this form along with your conference registration forms and payment to:
APLUS+, Attn: Jeff Rice, 18820 Lodestone Court, Penn Valley, CA. 95946

To expedite reservation processing, sponsors and exhibitors may remit payment by credit card. Please indicate below if you would prefer to pay by credit card, and APLUS+ will forward to your email address a Paypal invoice for payment.

_____ **Yes, please send me a Paypal invoice for payment by credit card.**

Please send my Paypal invoice to the following email address: _____



APLUS+ Network Conference 2022 Exhibitor Guidelines and Procedures

APLUS+ Conference Attendees Overview:

APLUS+ anticipates from 300-400 attendees at this year's 19th annual conference. Typically, our attendee mix is approximately 2/3 teachers and 1/3 administrators and board members, mostly representing APLUS+ Network Personalized Learning public charter school member schools.

The APLUS+ Network Association membership is currently comprised of more than 90 Personalized Learning Public Charter Schools serving more than 80,000 K-12 students combined, as well as more than 20 Preferred Partners.

Exhibit Tables/Spaces:

Each APLUS+ Conference exhibitor will receive one 6' x 30" draped table, or a six-foot wide reserved space in which to set up their own booth display. Two chairs, a wastebasket, and Wi-Fi internet access are also included standard.

Exhibit Hours:

Conference exhibit hours are from 7:00 am to 5:30 pm on Thursday, October 20th and 7:00 am to 12:00 pm on Friday, October 21st.

Exhibit Set Up:

Exhibitor displays may be assembled after 10:00 am on Wednesday, October 19th. Display tables and spaces will be pre-assigned and designated with the exhibitor company name on a laminated table top sign. Conference sponsors receive first priority for exhibit space location.

Exhibit Break Down:

Exhibitor displays may be dismantled by or after 12:00 pm on Friday, October 21st.

Internet Access:

Wi-Fi Internet access for your exhibit is complimentary as part of your exhibit space cost.

Electricity:

Electrical supply for your exhibit must be arranged separately through the Bahia Resort Hotel.

Special Exhibit Supply Needs:

NOTE: If you require special electrical needs, a/v rental equipment, or other special equipment or supplies, etc. for your exhibit, you must arrange for these items directly with the Bahia Resort Hotel. APLUS+ is not responsible for arranging for special exhibit needs or for any associated costs to provide for those services.

Shipping and Receiving Procedures:

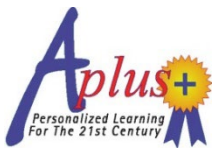
Shipping Materials to the Bahia Resort Hotel:

Due to limited storage space the Bahia Resort Hotel requires that all registration materials being delivered to the Hotel arrive no more than three business days prior to the conference. The Hotel cannot accept boxes over 50 pounds or pallets. Please note the Hotel does not have a forklift to move crates. Arrival of all exhibit materials must be handled through a Convention Service or Exhibition Company. All boxes shipped directly to the Bahia Resort Hotel must be labeled as follows:

NAME of person receiving boxes along with Booth # or Company name
Bahia Resort Hotel C/O APLUS+
998 West Mission Bay Drive
San Diego, CA 92109

Shipping Materials from the Bahia Resort Hotel:

All packages must be sealed and must be clearly labeled before given to banquets staff to be shipped out. Labels from your preferred shipper, with the account number to be charged, should also be adhered to all boxes.



APLUS+ Conference 2022 Call for Advertisers Advertising Program Overview

Deadline for Advertising Submission: September 14, 2022

APLUS+ anticipates anywhere between 300-400 attendees at this year's 19th annual conference. Typically, our attendee mix is comprised of approximately 2/3 teachers and 1/3 administrators and board members. Organizations interested in gaining greater promotional exposure and recognition for their support of the APLUS+ Network and Personalized Learning movement may do so during the 2022 APLUS+ conference by advertising in the APLUS+ Conference Program Guide. Conference Program Guide advertisements are reserved on a first-come, first-served basis and are open to current APLUS+ member schools, current APLUS+ Preferred Partners, and affiliate association and organization partners. Conference sponsors receive first priority on advertising placement in the APLUS+ Conference Program Guide. Payments for Conference Program Guide advertisements are due in full no later than September 14, 2022.

APLUS+ Conference Program Guide Advertising Rates:

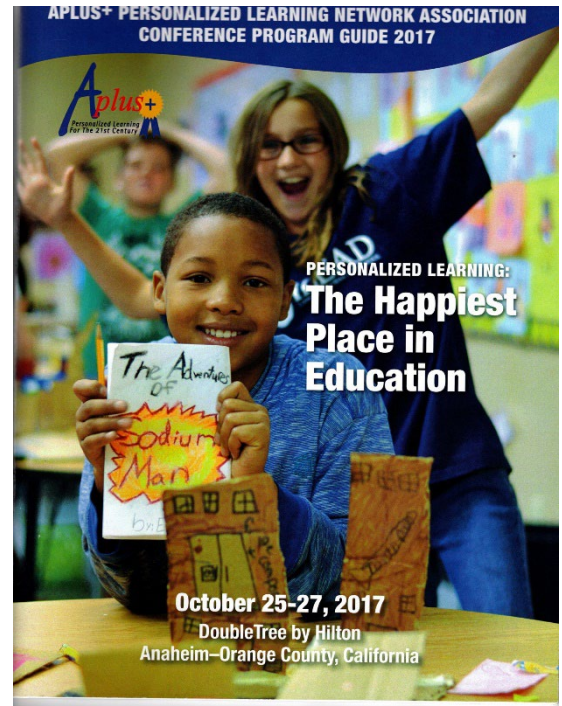
Back cover (color) Available first for AAA+ conference sponsors. Otherwise, reserved on a first-come, first-served basis: Full page only: \$1495

Inside front or inside back cover (color) Available first for AAA+ conference sponsors. Otherwise, reserved on a first-come, first-served basis: full page: \$995; 1/2 page: \$550

Inside first or last color page, front or back Available first for AA+ conference sponsors. Otherwise, reserved on a first-come, first-served basis: full page: \$895; 1/2 page: \$495

Back page of inner section (black and white): Available first for A+ conference sponsors. Otherwise reserved on a first-come, first-served basis: full page: \$595; 1/2 page: \$350; 1/4 page: \$195; Business card: \$150

Inner section (black and white) full page: \$495; 1/2 page: \$295; 1/4 page: \$150; Business card: \$100



Advertising Specifications:

- All ads must be high resolution press-ready pdf files (no Microsoft Word or Publisher files).
- All images need to be 300 dpi. Most images downloaded off websites are low resolution and cannot be used for print advertising.

Ad Sizes:

- Full page non-bleed 7.375 inches wide x 10 inches tall
- Full page bleed 8.625 inches wide x 11.25 inches tall
- 1/2 page 7.375 inches wide x 4.875 inches tall
- 1/4 page 3.5281 inches wide x 4.875 inches tall
- 1/8 page 3.5281 inches wide x 2.3125 inches tall

For ad space reservations for the APLUS+ Conference 2022 Program Guide, Please contact Jeff Rice, Founder/Director, APLUS+ at:
Email: jeff@theaplus.org; Phone: 530-432-3609; Cell: 530-913-7693