Recent poll data shows that parents increasingly want a flexible, personalized, and tailored education for their children. Parents want more quality school choices and are seeking out and remaining at public charter schools that better meet their students’ needs.

**Assessing Voters’ and Parents’ Perspectives on Current Threats to Public Education**

*Policy Analysis for California Education and the University of Southern California’s Rossier School of Education, August 2022*

- Support for charter schools increased 8 points from 2020 to 2022
- More than one quarter of parents surveyed switched their child’s school during the pandemic. The main reason parents cited for switching schools is wanting a different educational experience for their children (38%).
- Among families that switched schools, most switched from traditional public schools to public charter schools
- An additional 28% of parents are considering a school change in the near future.

**Harris Poll: “Never Going Back: An Analysis of Parent Sentiment on Education”**

*National Alliance for Public Charter Schools, May 2022*

- 86% of parents surveyed want other school options for their children beyond the districts to which they’re assigned.
- Since the pandemic, homeschooling and charter schools were the first and second most popular options for parents who decided to switch their child’s school.
- Nearly six in 10 parents said their child was happier as a result of the switch.
- 84% of parents say charter schools should be available to them, regardless of whether they plan to utilize them.

**California Charter Schools Association: 2022 Annual Survey Findings**

*Goodwin Simon Strategic Research, July 2022*

- 70% of parents surveyed support charter public schools—a 14-point increase over last year.
- 64% of parents say they would consider enrolling their children in a charter school, including 76% of Spanish-speaking parents.
- Nearly six in 10 parents say public education in California needs “major changes” in the wake of the pandemic.
- 72% of parents say they “should have more public school choices.”