

APLUS+ Network Conference 2026

Call for Conference Sponsors & Exhibitors

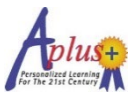
Our 23rd Annual APLUS+ Network Conference



***Flex-Based Personalized Learning:
Rice and the Resistance
May the Flex Be with You!***

**Deadline for Exhibit Space Reservations:
August 31st, 2026**

**Wednesday October 21st—Friday, October 23rd, 2026
Sheraton Park Hotel @ The Anaheim Resort
Anaheim, California**



APLUS+ Conference 2026 Sponsorship Levels & Benefits

"Flex-Based Personalized Learning: Rice and the Resistance"

Final Deadline Sponsorship Reservations: August 31st, 2026

Celebrating our 23rd annual conference in 2026, we highlight this year our pioneering efforts through the Flex-Based Personalized Learning model to transform education to meet the needs, interests, and goals of more than 100,000 students who have been previously challenged in a one-size-fits-all model, and to stand united to resist the relentless attempts by our opposition to undermine and sabotage our model and movement.

APLUS+ anticipates 400+ attendees at this year's 23rd annual event. Sponsorships are open to current APLUS+ Preferred Partners, current APLUS+ member schools, affiliate association and organization partners, and high quality, non-member resource and service providers. Sponsors may choose from one of three conference sponsorship levels as described below. The final deadline to reserve your sponsorship for the 23rd annual APLUS+ conference is August 31st, 2026.



Sponsorship Levels & Benefits

Sponsorship level differences are **highlighted in bold below**. **APLUS+ Conference Sponsorships are Non-Refundable.**

AAA+ (\$8,000 contribution)

- **FIRST** priority prime exhibit space reservation in our coveted Sheraton Resort Hotel ballroom foyer* (*available to the first 21 AAA+ and AA+ sponsors only), secured with sponsorship form submission and payment through April 15, 2026!
- **FREE** access to electrical convenience outlet* (*in most foyer locations for light electric load usage only)
- **Up to FOUR FREE** conference attendee registrations.
- **Full page COLOR** advertisement priority placement on front inside cover, back inside cover, back cover, or closest location in proximity to front or back of the APLUS+ Conference Program Guide.
- **Conference attendee contact list after registration closes and prior to conference start date. (only for AAA+ Sponsors)**
- **Whova conference mobile app rotating banner logo listing.**
- **FIRST** Priority for scheduling for session presentation.
- **FIRST** Priority for conference program guide advertising placement.
- Sponsor logo listing on APLUS+ Conference sponsor page in APLUS+ conference program.
- Company logo printed on every APLUS+ Conference tote bag.
- Company brochures/flyers inserted into every attendee tote bag.
- Honorable mention and expression of appreciation during Conference opening session.

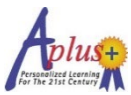
AA+ (\$4,000 contribution)

- **SECOND** priority exhibit space reservation in our coveted Sheraton Resort Hotel ballroom foyer* (*available to the first 21 AAA+ and AA+ sponsors only), secured with sponsorship form submission and payment through April 15, 2026!
- **FREE** access to electrical convenience outlet* (*in most foyer locations for light electric load usage only)
- **TWO FREE** conference attendee registrations.
- **Full page COLOR** advertisement within APLUS+ Conference Program Guide.
- **Whova conference mobile app rotating banner logo listing.**
- **SECOND** Priority for scheduling for session presentation.
- **SECOND** Priority for conference program guide advertising placement.
- Sponsor logo listing on APLUS+ Conference sponsor page in APLUS+ Conference Program Guide.
- Company logo printed on every APLUS+ Conference tote bag.
- Company brochures/flyers inserted into every attendee tote bag.
- Honorable mention and expression of appreciation during Conference opening session.

A+ (\$2,000 contribution)

- **ONE FREE** conference attendee registration.
- **1/2 page COLOR** advertisement within APLUS+ Conference Program Guide.
- **FIRST** Priority Park C or Park Ballroom exhibit space location against the wall after any overflow AA+ sponsors.
- **THIRD** Priority for scheduling for session presentation.
- **THIRD** Priority for conference program guide advertising placement
- Sponsor logo listing on APLUS+ Conference sponsor page in APLUS+ conference program
- Company logo printed on every APLUS+ Conference tote bag.
- Company brochures/flyers inserted into every attendee tote bag.
- Honorable mention and expression of appreciation during Conference opening session.





APLUS+ Conference 2026 Prime AAA+ & AA+ Sponsorship Exhibit Tables/Spaces

"Flex-Based Personalized Learning: Rice and the Resistance"

Final Deadline for Sponsorship Reservations: August 31st, 2026

APLUS+ Conference 2026 Prime El Prado Foyer Exhibit Spaces Exclusively for APLUS+ AAA+ & AA+ Sponsors

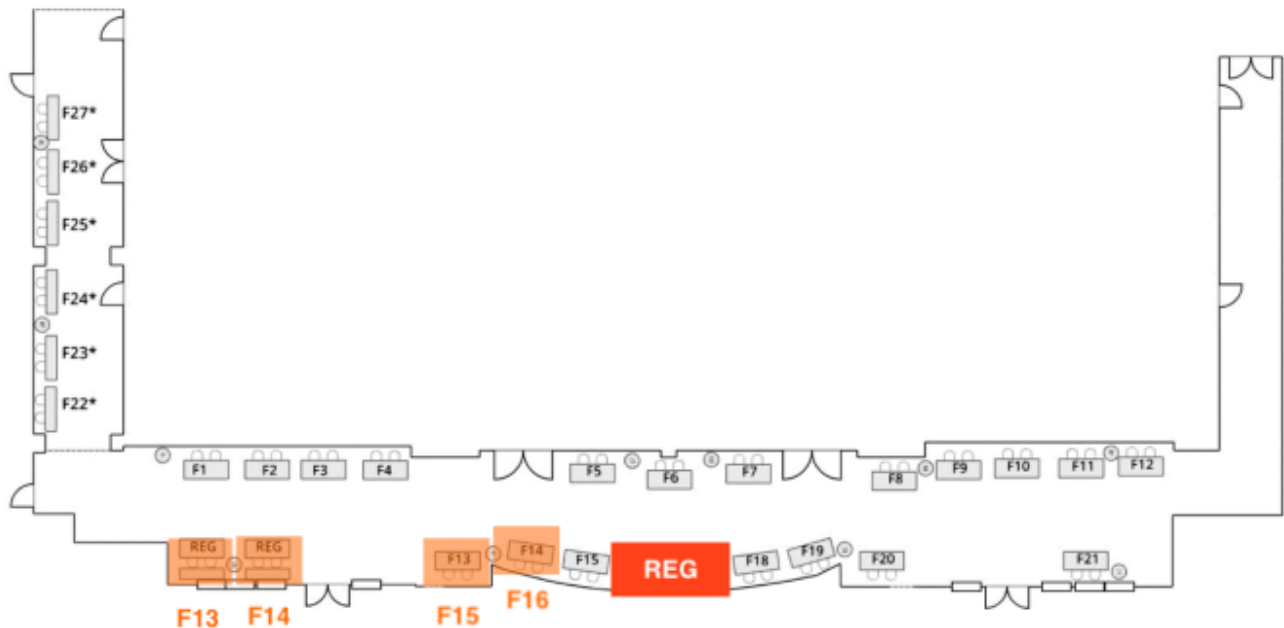
Prime location 6' x 30" exhibit tables/spaces in the Sheraton El Prado Foyer are numbered below from #F1-F21 and are reserved for APLUS+ Conference 2026 AAA+ and AA+ Sponsors exclusively. Due to the high demand for these 21 prime foyer exhibit space locations, Sponsors are limited to one exhibit table/space only per sponsor.

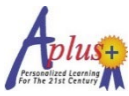
For all prime location exhibit spaces in the Sheraton El Prado Foyer, assignments will be prioritized on a first come, first served basis within each designated sponsorship level, first for AAA+ Level Sponsors followed by AA+ Level Sponsors. Sponsorship exhibit locations shall only be officially secured once both a completed Sponsor Registration Form and payment have been received. Prime exhibit spaces F5-F7 and F14-19 located in the center of the foyer immediately adjacent to the two main ballroom entrances are reserved exclusively for AAA+ sponsors only. The remaining prime exhibit spaces in the foyer, that is, F1-F4, F8-F13, and F20-21 will be reserved first for overflow AAA+ sponsors beyond the first nine, and then for AA+ sponsors on a first-come, first-served basis. All prime sponsor exhibit spaces in the foyer, other than F21, will be provided with FREE complimentary access to electrical outlet service for light electrical load usage only. Electrical service for any sponsor exhibit space requiring medium or heavy electrical load usage must be ordered separately through Encore directly at an additional charge. (See instructions on page 7).

NOTE: APLUS+ has arranged to reserve additional secondary prime location 6' x 18" (narrower) exhibit tables/spaces for APLUS+ Conference 2026 Sponsors as needed in the left side Foyer area, adjacent to the Park A and Park B breakout session rooms. These spaces are numbered below along the left side from #F22*-F27*. The asterisk (*) alongside each of these 6 exhibit spaces in the side Foyer area indicates the narrower table size (18" vs. 30") due to hotel's fire code safety regulations.

Once all premium AAA+ and AA+ exhibit spaces in the El Prado Foyer have been fully reserved, any additional APLUS+ AA+ or A+ Sponsors thereafter may secure the best available remaining exhibit space location in either the left Foyer corridor (F22-F27) or Park C room (PC1-10). (please see the Park C and Park ballroom exhibit space diagram on the following page). Presenter discounts do not apply to sponsorship fee levels. APLUS+ Conference Sponsorships are Non-Refundable.

Sheraton El Prado Foyer AAA+ & AA+ Sponsor Exhibit Space Diagram





APLUS+ Conference 2026 AA+ Sponsor Overflow, A+ Sponsor & Standard Exhibitor Tables/Spaces

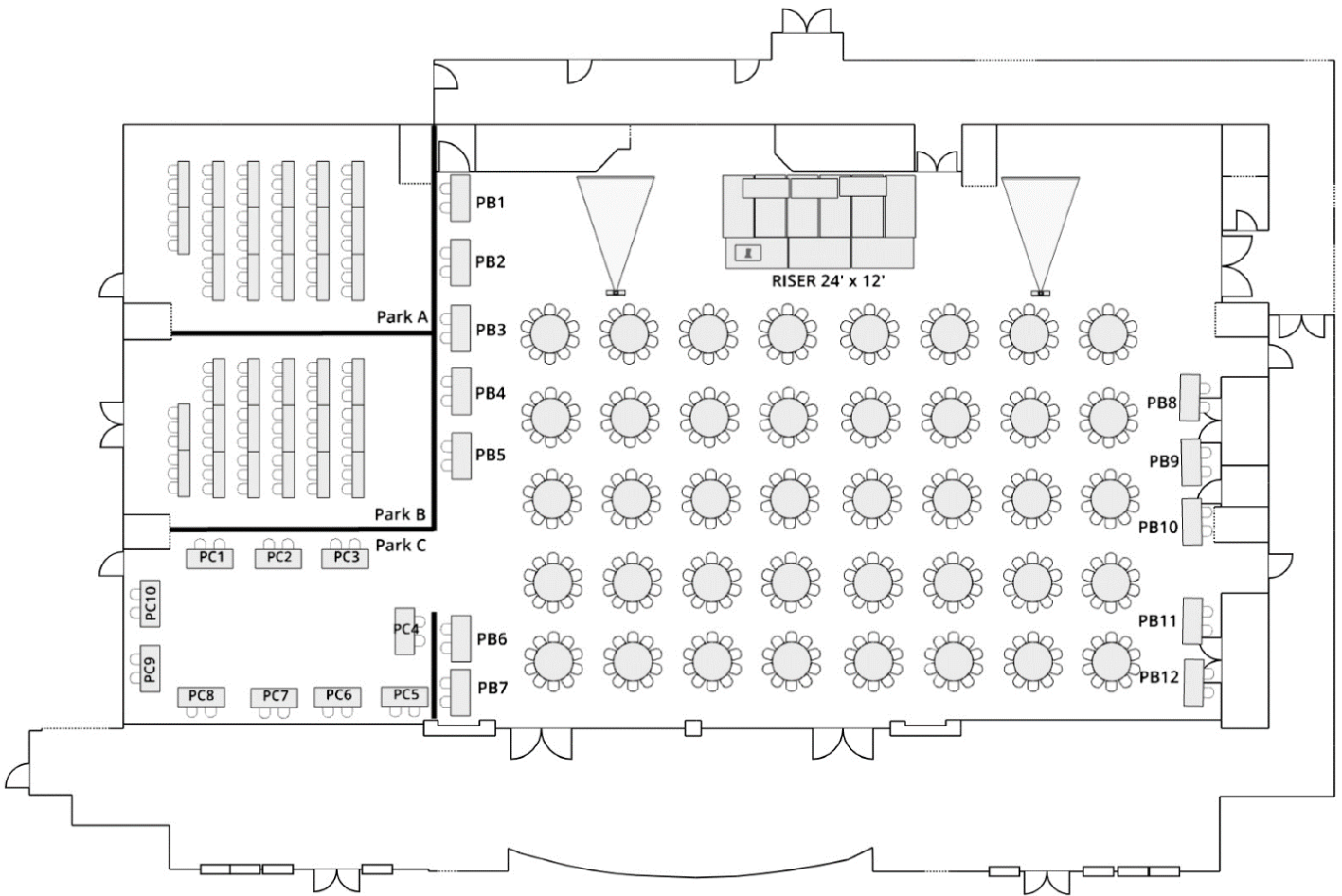
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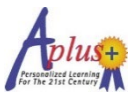
APLUS+ Conference 2026 Gardenia Ballroom Exhibit Spaces for Overflow AA+ & A+ Sponsors & Standard Exhibitors

Standard 6' x 30" exhibit tables/spaces for APLUS+ Conference 2026 A+ Sponsors and standard Exhibitors are located in the Park C room, numbered from PC1-10, and on two sides of the perimeter of the Park Ballroom, numbered from PB1 through PB12 as indicated below. Exhibit spaces in the Park C room and those spaces numbered PB8-PB12 on the right side of the Park Ballroom will have FREE complimentary electrical access for light equipment load usage only. Electrical service for PB1-PB7 and for any exhibit space requiring heavy electrical load usage must be ordered separately through Encore directly at an additional charge. (See instructions on page 7).

The Park Ballroom, which is adjacent to the El Prado Foyer as pictured in the diagram on the previous page, will host our general session events and meals. During breakout session times the Park Ballroom may also be split into separate rooms for hosting some of our Wednesday workshops, our Spotlight sessions and some of our breakout sessions on Thursday and Friday morning. Park Ballroom exhibit spaces are reserved on a first come, first served basis once a completed Exhibitor Registration Form and payment have been received. Presenter discounts do not apply to sponsorship fee levels. APLUS+ Conference Sponsorships are Non-Refundable.

Park C Room (Overflow) and Park Ballroom Exhibitor Space Diagram





APLUS+ Conference 2026 Sponsor Registration Form

Sponsorship Submission Deadline is August 31st, 2026

To reserve and secure your APLUS+ Conference 2026 sponsorship space registration, please complete and submit as an email attachment the sponsorship registration form below no later than August 31st, 2026. Please note that all sponsor attendees must officially register for the conference below. Any additional attendees from the sponsor organization beyond the allotted free registrations for each sponsorship level listed on page 2 may attend at the early registration discounted member rate of \$799 per person. Payment is due upon receipt and must be received by the sponsorship deadline to secure your preferred exhibit space.

APLUS+ Sponsor Information:

Organization Name: _____

Contact First Name: _____ Last Name: _____ Title: _____

Contact Phone: _____ Email: _____

Please Select Your Sponsorship Level: (APLUS+ Conference Sponsorships are Non-Refundable).

AAA+ (\$8000 contribution) AA+ (\$4000 contribution) A+ (\$2000 contribution)

Please Select Your Preferred Exhibit Table/Space Location (one prime table/space per sponsor only)

(See El Prado Prime Sponsor layout on page 3 and Park C and Park Ballroom exhibitor space layout on page 4):

El Prado Foyer: (Priority 6' x 30" locations for APLUS+ Conference AAA+ & AA+ Sponsors):

AAA+ Sponsor Exhibit Spaces Only: **F5, F6, F7, F14, F15, F16, F17, F18, F19**

Overflow AAA+ & AA+ Sponsor Exhibit Spaces Only: **F1, F2, F3, F4, F8, F9, F10, F11, F12, F13, F20, F21**

Sponsors Exhibit Space Only: **F22*, F23*, F24*, F25*, F26*, F27*** (*6' x 18" tables only)

Park C Room & Park Ballroom: (Priority reservations given to overflow AA+ Conference Sponsors, then A+ Sponsors, and followed by standard Exhibitors on a first-come, first-served basis):

Park C Room and Park Ballroom Exhibit Spaces:

Park Ballroom (All): **PB1, PB2, PB3, PB4, PB5, PB6, PB7, PB8, PB9, PB10, PB11, PB12**

Park C Room: PC1, **PC2, PC3**, PC4, PC5, PC6, PC7, PC8, PC9, PC10

Top 3 sponsor space location preferences: **Choice #1** _____ **Choice #2** _____ **Choice #3** _____

Do you require access to electrical service: #Y____ N____ If yes, load usage: **Light Medium Heavy**

#If yes, all prime sponsor foyer spaces (except F21) will have FREE access to electrical service for light load usage.

Sponsor Conference Attendees:

#1: First Name: _____ Last Name: _____ Title: _____ Email: _____

#2: First Name: _____ Last Name: _____ Title: _____ Email: _____

#3: First Name: _____ Last Name: _____ Title: _____ Email: _____

#4: First Name: _____ Last Name: _____ Title: _____ Email: _____

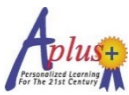
Please email this completed sponsorship form to: jeff@theaplus.org. Payment made be made either by company check or by credit card through Paypal. Please indicate your preference:

Payment by Check **Payment by Credit Card Through Paypal, Send Paypal invoice to:**

Email: _____

If paying by check, please make your check payable to APLUS+ and mail to:
APLUS+, Attn: Jeff Rice, 18820 Lodestone Court, Penn Valley, CA. 95946

For APLUS+ Conference 2026 sponsorship inquiries, please contact Jeff Rice, Founder/Director, APLUS+
Email: jeff@theaplus.org; Phone: 530-432-3609; Cell: 530-913-7693



APLUS+ Conference 2026 Standard Exhibitor Registration Form

Exhibitor Submission Deadline is August 31st, 2026

To reserve and secure your APLUS+ Conference 2026 standard exhibitor space registration, please complete and submit as an email attachment the exhibitor registration form below no later than August 31st, 2026. Please note that all exhibitor attendees must officially register for the conference. APLUS+ Preferred Partner members may attend the conference at the early registration discounted member rate of \$799 per person. Non APLUS+ members attend at the standard conference rate of \$899 per person. Payment is due upon receipt and must be received by the sponsorship deadline to secure your preferred exhibit space.

APLUS+ Exhibitor Information:

Organization Name: _____

Contact First Name: _____ Last Name: _____ Title: _____

Contact Phone: _____ Email: _____

Please Select Your Preferred Exhibit Table/Space Location:

(See Park C Room and Park Ballroom exhibitor space layout on page 4):

Park C Room and Park Ballroom Exhibit Spaces:

Park Ballroom (All): **PB1, PB2, PB3, PB4, PB5, PB6, PB7, PB8, PB9, PB10, PB11, PB12**
Park C Room: PC1, **PC2, PC3**, PC4, PC5, PC6, PC7, PC8, PC9, PC10

Top 3 exhibit space location preferences: **Choice #1** _____ **Choice #2** _____ **Choice #3** _____

Do you require access to electrical service: #Y _____ N _____ **If yes, load usage: Light Medium Heavy**
#If yes, Most Gardenia Ballroom spaces (numbered G9-21) will have FREE access to electrical service for light load usage.

Please Check One of the Following:

- Yes**, Please reserve 1 (one) 6' draped table for display
- Yes**, Please reserve 1 (one) display space for me, but I will be bringing my own portable company display
- Yes**, Please reserve an additional _____ 6' draped table(s) or space for my display for an additional \$ _____.

TOTAL # EXHIBIT TABLES/SPACES RESERVED: _____ ***TOTAL EXHIBIT TABLE/SPACE COST \$** _____

*APLUS+ Preferred Partners receive one exhibit table/space at no charge. The exhibit booth space fee for non-Preferred Partners is \$500 for one 6' table or display space, plus the cost of conference registration for each attendee at the non-member rate. Additional tables for both APLUS+ Preferred Partners and standard exhibitors are \$400 each. The APLUS+ member early registration discount rate is \$799 per person. The standard non-member registration rate is \$899 per person.

Exhibitor Conference Attendees:

#1: First Name: _____ Last Name: _____ Title: _____ Email: _____

#2: First Name: _____ Last Name: _____ Title: _____ Email: _____

TOTAL # EXHIBITOR ATTENDEES REGISTERED: _____ **TOTAL ATTENDEE REGISTRATION COST \$** _____

TOTAL COMBINED EXHIBITOR TABLE/SPACE AND ATTENDEE REGISTRATION COST \$ _____

Please email this completed sponsorship form to: jeff@theaplus.org. Payment made be made either by company check or by credit card through Paypal. Please indicate your preference:

Payment by Check **Payment by Credit Card Through Paypal, Send Paypal invoice to:**

Email: _____

If paying by check, please make your check payable to APLUS+ and mail to:
APLUS+, Attn: Jeff Rice, 18820 Lodestone Court, Penn Valley, CA. 95946

For APLUS+ Conference 2026 exhibitor inquiries, please contact Jeff Rice, Founder/Director, APLUS+
Email: jeff@theaplus.org; Phone: 530-432-3609; Cell: 530-913-7693



APLUS+ Conference 2026 Sponsor & Exhibitor Guidelines and Procedures

Exhibit Tables/Spaces:

Each APLUS+ Conference exhibitor will receive one 6' x 30" draped table with tabletop linen or a six-foot wide reserved space in which to set up their own booth display. Two chairs and Wi-Fi internet access per booth/space are included standard, plus most foyer exhibit space locations for sponsors will also include, as a standard benefit, access to electrical service for equipment with light load usage. Should you require electrical service in exhibit spaces that are either not set up for complimentary light electrical load service, or for equipment with medium or heavy electrical load usage, please see below to contact Encore directly for ordering medium or heavy load electrical service.

Exhibit Set Up:

Exhibitor displays may be assembled beginning **after 10:00 am on Wednesday, October 21st**. Display tables and spaces will be pre-assigned and designated with the exhibitor company name on a laminated table-top sign. Conference sponsors receive first priority for exhibit space locations.

Exhibit Hours:

Conference exhibit hours are from **7:00 am to 5:15 pm on Thursday, October 22nd and 7:00 am to 11:30 am on Friday, October 23rd**.

Exhibit Break Down:

Exhibitor displays may be dismantled **after 11:30 am on Friday, October 23rd**.

Internet Access:

Wi-Fi Internet access for your exhibit is complimentary as part of your exhibit space benefits. The conference wi-fi password will be available shortly before the start of the conference.

Sheraton Park Anaheim Hotel Special Exhibit Electrical or Equipment Needs:

The Sheraton Park Anaheim Hotel will not provide the following complimentary: Drayage and placement of display equipment; decoration and related services; guard services; labor, for carpenters, electricians, and drayage service; storage of any exhibit-related materials; additional lighting and electrical power; gas or water supply; or table-top skirting. If you require special heavy load electrical needs, a/v rental equipment, or other special equipment or supplies, etc. for your exhibit, you must arrange for these items directly with Encore. Here are the instructions:

Please complete the information below:

- Show Name (as you would like to see it appear on the website):
- Expo Load In / Load Out Dates and Times:
 - In:
 - Out:
- Expo Show Start and End Dates and Times:
- Exhibitor Move In:
- Show Open:
- Exhibitor Move Out:



Encore Services Contact:

Alex Peguero
Alex.Peguero@encoreglobal.com; (714) 865-7005



Sheraton Park Anaheim Hotel Shipping and Receiving Procedures:

SHERATON PARK ANAHEIM HOTEL EXHIBITOR SHIPPING & RECEIVING POLICY

Due to limitations in secured storage space, the Hotel will accept packages under the following terms and conditions:

- ◆ Boxes / packages for Exhibitors may be sent a maximum of 72 hours prior to arrival and will be marked with the Exhibitor's name, company name plus "Hold for Arrival on _____ (arrival date). The name of the function should be in a visible location on the label as well.
- ◆ Boxes / packages for Exhibitors will be subject to a handling charge, as follows. Individual exhibitors will have these charges placed on their guest room folio. Should the exhibitor not be a hotel guest, payment of these fees must be made at the Front Desk:

Boxes up to 34" x 24" x 24"	\$10.00 Per Box
Larger Boxes / Display Cases	\$20.00 Per Box
Pallets	\$200.00 Per Pallet

Additional labor charges may be incurred dependent on the size of the shipment:

- ◆ Any freight shipping charges incurred as a result of materials being shipped to or from the Hotel remain the sole responsibility of the client.
- ◆ Hotel will not be responsible for any damages or loss to any packages.